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CIRCLE NO. 113

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Hotel Design

TRENDS, FASHION & INSPIRATION



THE BASICS





FEATURES



on the cover:
Sheraton Changsha Hotel, Hunan Province, China

PHOTOGRAPHY: **KERUN IP**

We're listening....

The nature of my job makes me a good listener. Maybe not the preacher-hearing-you-bare-your-soul type of listener, but definitely a notch above the bartender-hearing-your-woes type of listener. Regularly conducting interviews and turning them into educational and entertaining articles requires good listening skills. And like most professionals, I want to use my skills to better myself and the products that I serve. That's definitely the case with Hotel Design. One thing we've tried to do since the magazine was launched in 2004 is listen to our readers. They've told us that they like what they see on our pages because it provides information and inspiration; that it's not from the same mold as some of our competitors. They've also told us they want to see more faces and resources.



In this issue you will find both. Beginning on page 20 is a series of outtakes from a designer roundtable. These influential and informed designers tackled some difficult topics that give us a sense of where the industry is heading. We're planning on more roundtables throughout 2008 to give you insight into the minds of some of the brightest designers and architects serving the hotel sector. We also have our "Up Close and Personal" page with Kimberley Miller (page 68) and two pages following that cover who is doing what and going where in the design community.

As for resources, we hope you find the listing of lighting designers on page 30 to be illuminating. Forgive the pun, but be sure to call on these professionals if you're in the need of help to brush up on the fundamentals of lighting design. Going forward, we'll be introducing a column that deals with in-room technology and how it affects design.

Our 2008 editorial calendar (available at *www.hoteldesignmagazine.com*) again features our bathroom design trends column as well having certain issues focused on products. This issue's focus is on flooring, and we plan to dedicate future issues to products such as lighting, linens, fabrics and wall coverings.

We want to continue bringing you the resources you want and need. Drop me an e-mail to let me know if we're hitting or missing the mark. Meanwhile, thanks for listening.

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Hotel Design mission statement

Hotel Design celebrates the design excellence of hotels, resorts, lodges and destination spas. Vivid photography, creative layouts and descriptive writing help present to the reader a broad focus on the new styles and fashion trends emerging in furniture, fixtures and the lodging spaces that provide a foundation for creativity. Hotel Design aims to be the source of inspiration for the individuals who help make it happen.


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New year, new opportunities

Hopefully your 2008 is off to a prosperous and healthy start. Here at Questex Media, we're buzzing with activity. Through growth, acquisitions and new launches, we have so much more to deliver to you, our readers and partners.

Hotel Design magazine is growing. We have a full-time editor, Patricia Sheehan, who will assist us in continuing our growth. And, speaking of growth, we have increased the number of issues published, from last year's eight-issue frequency to a 10-issue frequency in 2008. This provides you with more inspiration, more trends and more products. So please continue to send us photos of your products and submit your projects. We already have some wonderful new projects in the pipeline and we are excited to share them with you.



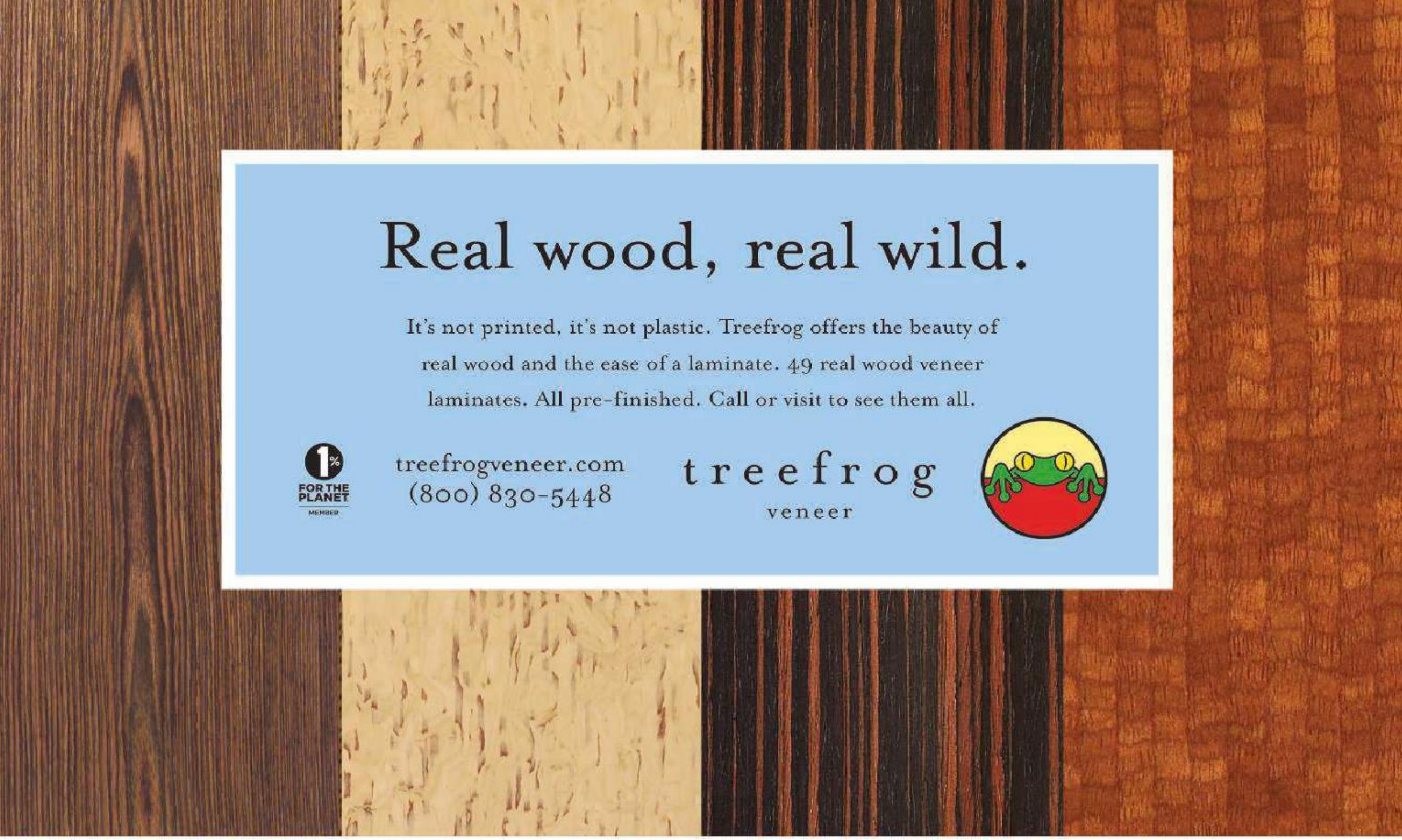
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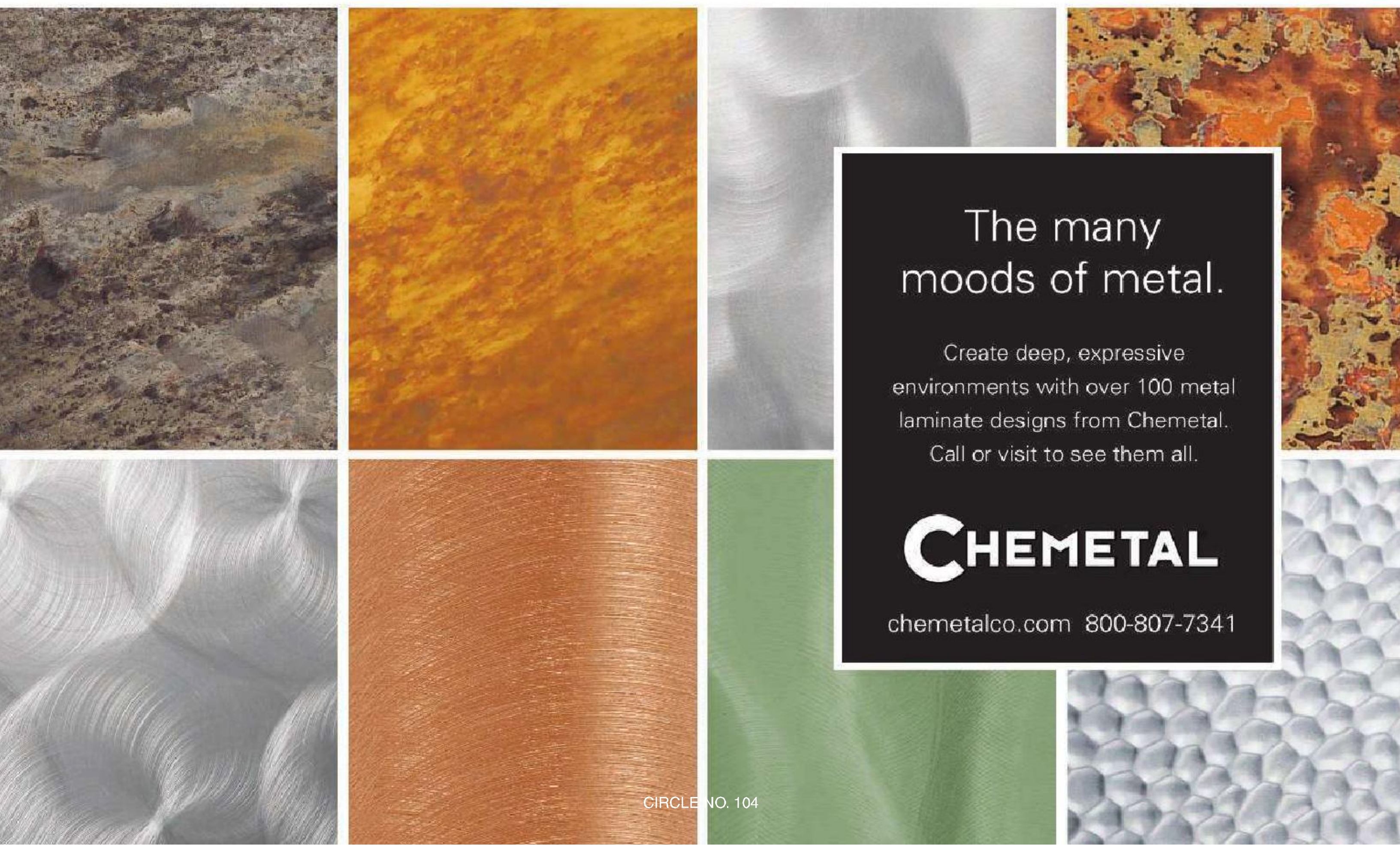
Have you booked flights and secured hotel rooms for International Hospitality Week? Questex Media's HotelWorld Network is launching the new event, which will take place February 24-27. (*www.hotelworldexpo.com*). This event is sure to be the highlight of 2008.

The week involves some fabulous networking opportunities (Design Awards dinner, Golf Classic, a festive kick-off party and a wine tasting event). The tradeshow itself will include The Design Center. The Design Center will showcase design products from exhibitors in every segment of the hospitality arena including lodging, restaurant and nightclub/bar. Attendees will be able to visit The Design Center as a one-stop show for any and all design products, while exhibitors will be able to show their products a mong similar displays.

Many of Hotel Design's advertisers and partners have reserved their space and will be excited to meet you at the show. Stop by and join the fun in fabulous Las Vegas. Certainly there's a chance to create new relationships, develop new leads and close more business—guaranteeing you a prosperous 2008!







CIRCLE NO. 104









LEFT: Guestrooms reflect Sheraton brand standards while providing a residential-style retreat for weary international travelers. A warm color scheme complements woven leather and contemporary furniture. ABOVE: The imposing lobby features soaring ceiling heights accented by a sculptural, custom-designed chandelier. Registration pods float in front of a glowing, geometric wall.

Asian influences

The grand Sheraton Changsha Hotel commands attention while referencing China's emerging economic dominance

PHOTOGRAPHY / KERUN IP

China today is a force to be reckoned with—economically, politically and socially. Its emerging dominance as a world power is reflected in the rapid and massive buildup of its infrastructure and commercial development.

The accompanying air of optimism and confidence is on full and glorious display at the new Sheraton Changsha Hotel, located in the booming city of Changsha, in Hunan Province.

Sleek, sophisticated, clean-lined and expansive, the 385-room hotel is ideally set in the downtown central business district. It's also part of a multi-use plaza, comprising hotel and office space, linked by a six-level shopping mall.

The hotel is the first international five-star hotel in Changsha. The owner touted the hotel's five-star status when selling the service apartments and high-end retail outlets, notes project principal Andrew Chiu of DiLeonardo International.

"[Our] directive was simply to create a very luxurious hotel that would achieve all of that, and I think we were successful," Chiu says. "And, as the owner's first hotel project, it was also to be the most luxurious hotel in China while fulfilling Sheraton's operational and design standards."

The project had its share of challenges, relates Chiu, resulting from the owner's inexperience as a hotel developer. "[We] didn't have realistic scheduling and an in-house team to manage or coordinate the work of various consultants," Chiu says. "The other





COMFORTS OF HOME: A built-in wardrobe system in the guestroom closet adds to the air of tailored refinement. **BELOW:** The 28th floor's private club offers tea/Mahjong rooms and a cigar bar. The elegant tea rooms are distinguished by rich mohair and patterned leather fabrics, while the cigar bar offers a more masculine space with a wood floor, large lounge chairs and built-in humidor displays.

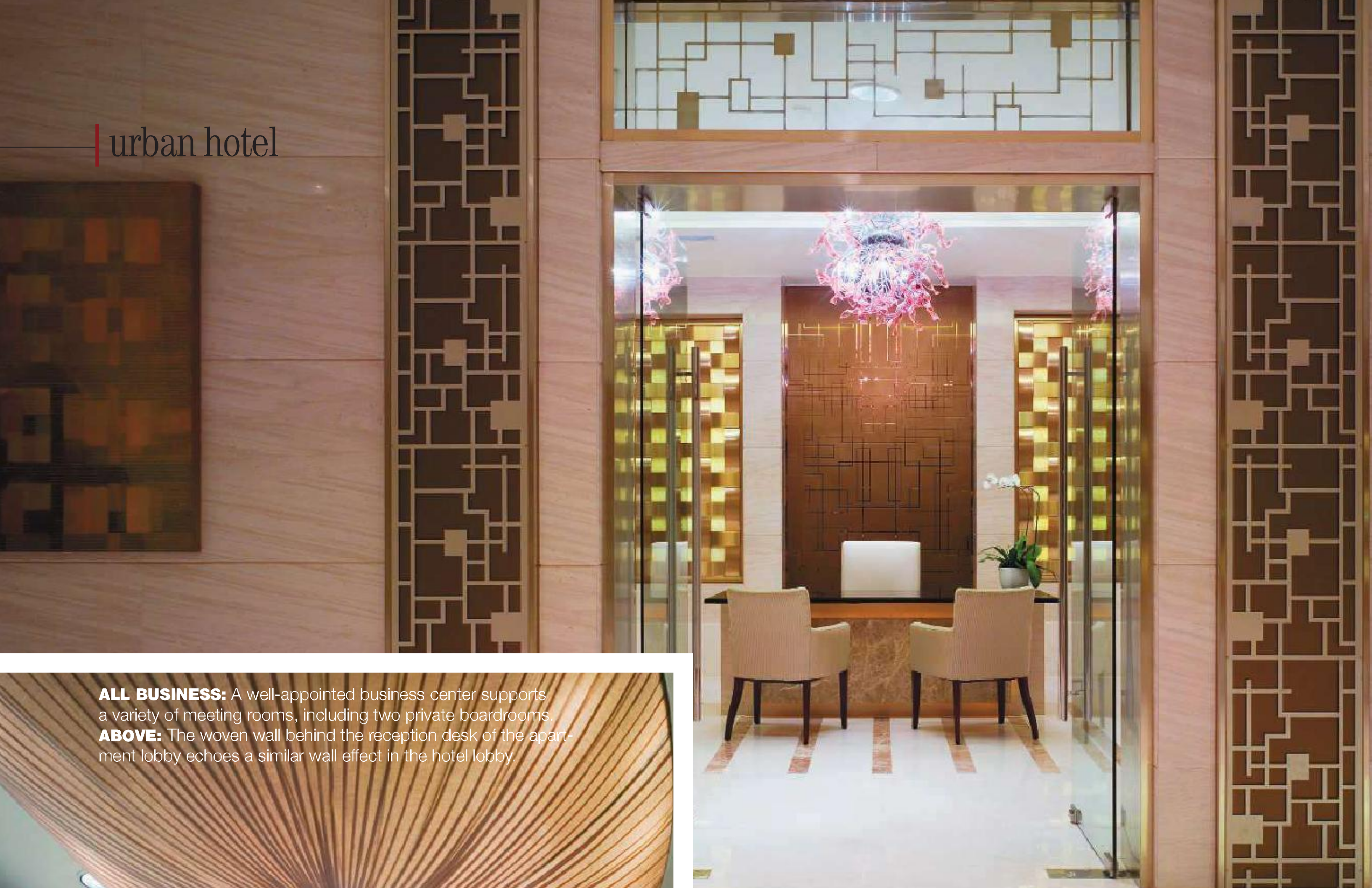
challenge was figuring out how to create something that the owner could accept as luxurious yet maintain international appeal and uphold Sheraton's brand image. We accomplished this through working closely with the owner and the operator. There was a lot of give and take, but everyone was happy in the end."

As for the challenge of working in China?

"Ff&e budget is normally very small because the owners assume that soft finishes and decorative products can be replicated locally at a fraction of the price," Chiu says. "When reality sets in, it's normally too late, so last-minute substitutions for important ele-




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ALL BUSINESS: A well-appointed business center supports a variety of meeting rooms, including two private boardrooms. **ABOVE:** The woven wall behind the reception desk of the apartment lobby echoes a similar wall effect in the hotel lobby.

ments such as fabric and decorative lighting fixtures are made, with limited selection.

"In order for designers to control the quality of the final product, one thing we have to do is rely less on soft finishes and decorative items and more on creating interesting architectural elements, such as floor pavement, wall features and ceiling treatments, with widely available materials. This takes advantage of the low labor wages. However, it does involve a lot more detailing in our construction drawings and more oversight of workmanship and site coordination," he says.

The result is a tribute to timeless design and cool sophistication with striking, modern elements.

It's quite the capitalist showpiece.

—*Patricia Sheehan*

PROJECT SPECS

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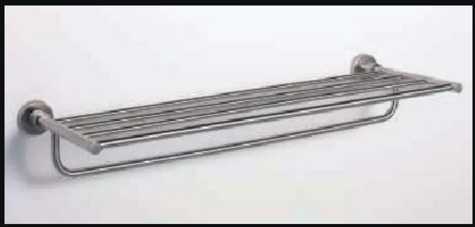
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Architect:
The Stubbins Associates
Design Team:
•Andrew Chiu, principal/architectural designer
•Flora Chau, senior designer

SOURCE LIST BEGINS ON PAGE 76


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New bath products for the new year

Some of the most innovative bathroom products in 2007 will be heavily used in all segments of luxury hotels in 2008. Let's take a look at some of these exciting products for your bath designs. Then, check out my bathroom tips at the end of the article.



Peter Schor
Dynamic Results
pschor@dynamicresultsinc.com

Showering is big in the hotel guestroom experience. Smart Shower (*www.smartshowers.net*) shower panels incorporate a pre-plumbed, code-approved customized shower power experience for today's guests. The panel face can be made to order in unlimited custom surface materials with hotel logos and themes. The surface mount installation is ideal for remodeling and renovation as well as new construction. The pricing is extremely affordable.

Tile Redi (*www.tileredi.com*) shower bases provide that upscale tile, marble or stone shower you want and will save you time and labor during construction. One can install the pan and tile in the same day. No leaky liners, mudding or hot mopping. They're leak-proof and mold-free.

SteamSuite (*www.steamsuite.com*) brings a genuine steam shower to the guest shower experience with aromatherapy options. Genuine steam bathing is clinically proven to release toxins from the body, improve respiration and circulation, and ease tense muscles. The FastStart technology enables the SteamSuite units to produce steam in seconds. The WrinkleFree technology is perfect for business travelers and tourists to spruce up their clothing before an outing. SteamSuite is an exceptional amenity in a standard luxury hotel guestroom shower or a great upgrade and revenue builder as an add-on at the check-in desk.

Mirage Tile (*www.miragetile.com*) has become the new jewelry for glass, mosaic and lava stone, and for countertops, showers, tub decking, floors and walls. This product line is a great example of extraordinary tile hues, sizes,





WHO'S THE FAIREST?
Today's mirrors offer slim profiles and incorporate leading-edge technology. Consider the Silhouette Mirror TV [above] as seen at the Westin Boston Riverfront hotel. Baci's new makeup mirrors feature LED illumination.
bacimirrors.com
CIRCLE 226

textures and accents for today's upscale hotel properties.

Baci by Remcraft's distortion-free magnification mirror with lights for shaving and makeup application (*www.bacimirrors.com*) often are found in 4- and 5-star properties. New mirrors feature LED illumination and an ultra-slim profile. Guests appreciate them for personal grooming.

Electric Mirrors (*www.electricmirror.com*) is an innovative leader in back-lit mirrors, mirror TV technologies and lighting solutions for make-up lighting in hotel bathrooms.

Now here are a few of my pet peeves that come from traveling several million miles in many years and staying at upscale properties:

First, please put a night light in the bathroom. Place the light below the bathroom vanity and install a wall switch with signage that identifies the night light. Hoteliers must know that most travelers leave the bathroom light on all night long and crack the door open for light. It's a complete energy waste.

When using tile or other cold surfaces on bathroom floors, consider electric floor warming systems.

Also, consider much brighter lighting for bathroom task lighting, bedside reading lights and better lighting at your desks and in-room business centers.

As for toiletries – offer bigger print on products so we can all read it!

Peter Schor is a writer, lecturer, trainer and consultant.





SHOWER TIME: Beautiful tiles from Mirage Tile reward the guest with an artful shower experience. SteamSuite [left] offers a genuine steam shower with aromatherapy options.

Shelf life

STACKING A SINK ATOP SHELVING CREATES A STYLISH LOOK



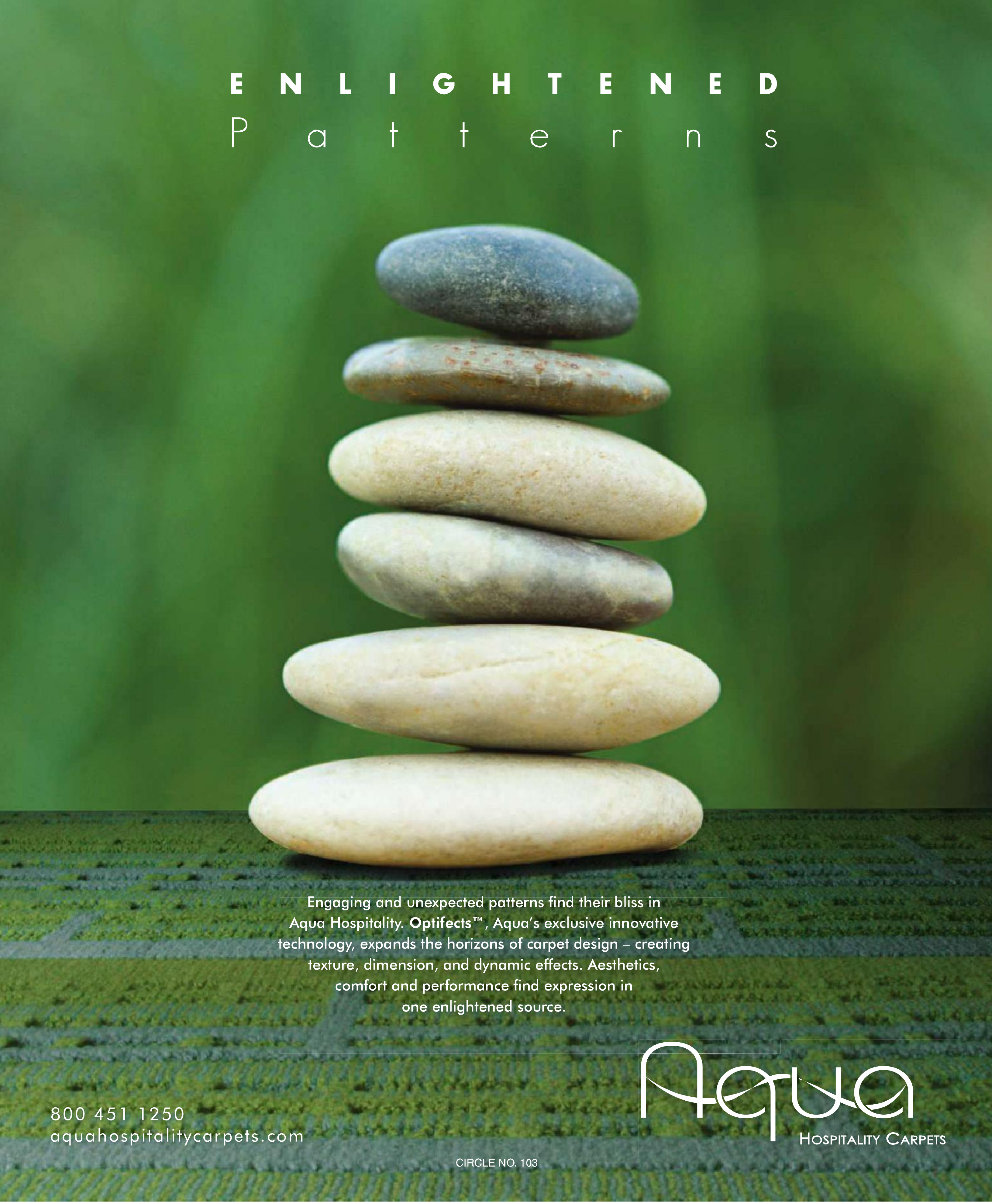




NATURAL FORM
Suzanne and Matthew Crane have designed a new line of solid cherry and walnut tables and vanities to complement their stoneware sink basins and tiled mirrors.
suzannecrane.com
CIRCLE 190

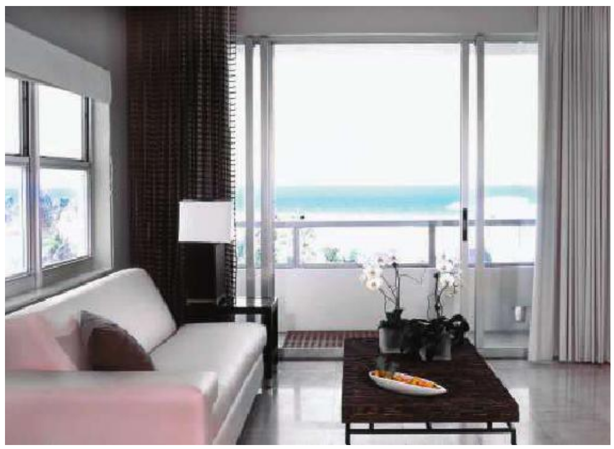
CLEAN CUT
The Mimimalist by Waterfall boasts big style for small spaces. It is simple yet elegant and available in white or silver.
waterfallbath.com
CIRCLE 191

ON THE BLOCK
Stone evokes timelessness and purity. In the bath, it brings harmony and substance. Terra Acqua products all are original designs by Susan Hugo and are finished by hand.
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Design talk

Texture, colors and consumer focus give designers plenty of talking points during a discussion at The Sagamore



ROUNDTABLE PHOTOS BY JEFF HIGLEY.

BOTTOM: BACK ROW [FROM LEFT]: Jeff Jensen, Anita Degen, Amanda Schafer, Robert Polacek. Front row [from left]: Brooke Pearsall, Deborah Lloyd Forrest, Jane Humzy.



The Sagamore Hotel in Miami Beach, Fla., hosted one of HOTEL DESIGN's designer roundtables in September. The hotel, which is operated by Desires Hospitality and managed by Henny Schaeffer, is located in the heart of Collins Avenue, South Beach's main drag.

Discussing topics ranging from consumer trends to project budgets to sustainable design, the roundtable comprised:

- **Anita Degen**, principal of Degen & Degen Architecture and Design, Seattle
- **Jane Humzy** of Jane Hamley Wells, Chicago
- **Jeff Jensen**, principal of HKS Hospitality, Dallas
- **Deborah Lloyd Forrest**, principal of ForrestPerkins, Dallas
- **Brooke Pearsall**, managing director of design for HVS Compass, Boston
- **Robert Polacek**, creative director of The Puccini Group, San Francisco
- **Amanda Schafer**, interior designer with Hirsch Bedner Associates, Atlanta

Jeff Higley, editorial director for Questex Media Group's HotelWorld Network, which includes HOTEL DESIGN, moderated the roundtable.

TOP: The Sagamore Hotel has plenty of views of Miami's famous South Beach.



Robert Polacek believes that the best texture use in design is that in which guests experience it but don't realize it.

Trends

Hotel Design: Texture is becoming a more important part of design. Where does it fit in?

Deborah Lloyd Forrest: Texture is very important. We're seeing in fabrics, for example, a woven pattern as opposed to a printed flat image. Even with printed fabrics, we're using textural backgrounds. The consumer is interested in those things, but that will swing back. It's cyclical.

Anita Degen: Texture is one of the core elements of design, just like scale, order and reflectance. It's always been important. It just changes how you use it. It might be heavy texture today and slick tomorrow.

Robert Polacek: If you take it from being a physical to an emotional aspect, the consumer may not realize they're actually experiencing it. That's the best way we can promote texture in a property.

Jane Humzy: It is important and there are different ways of achieving an objective, whether it's warmth or some kind of emotional experience you're trying to create. In the furniture world, texture is very important. It will always be a part of furniture.

Amanda Schafer: Especially with a brand like St. Regis. They want a lot of texture. They don't want so many patterns and colors. They think [texture] is more luxurious. We're seeing a lot of focus on different textures.

Brooke Pearsall: Texture has become more important than color right now because it's that feeling of having something natural next to your skin or surrounding you instead of something that's slick and plastic.

Jeff Jensen: Relative to remote locations and small resorts, it brings buildings down to a very personal level as opposed to a very stark, cold environment.

Hotel Design: What colors are going to be hot in '08 and '09? What's the next color palette we'll see in your designs?

Amanda Schafer: Someone in our office said they thought orange would be big. That was surprising to me.

Hotel Design: Jane, what are you seeing from requests?

Jane Humzy: Natural is still it. I was in Paris [in September] and what struck me as I was walking through the halls [of a design exhibition] were two different trends. There was a real noticeable, strong use of bolds—blacks, whites, metallics, golds and bronzes. At the other end of that extreme in the same product category was use of reclaimed logs—really rustic, earthy kind of furniture pieces and sidepieces. It's a real contradiction taking place. People are looking for this high-tech, slick look and then this pull toward the earthiness and natural. I think we'll see both.

Hotel Design: Robert, you seem to agree.

Robert Polacek: I do. The use of a neutral palette lends itself to being in the moment. A lot of our clients like that because they don't have to change it out. It's a different story if we do something that's bright pink today and tomorrow it's purple. For use of color we try to incorporate that into the art itself. You can change that out.

Anita Degen: The influence of sustainability is certainly evident in where we're heading in terms of color. The juxtaposition of very natural colors with very modern elements is something that's very appealing now because there's a movement toward more classic design. That sustainability influence makes it more appealing to use the reclaimed woods. We expect to see a lot of natural materials and more useful color schemes.

Brooke Pearsall: Contrast is what we'll see. There will be a lot of neutral palettes with perhaps use of an orange pillow, or the use of white as the contrasting color. Creating drama in that way, whether it's subtle or very dynamic, is the trend. You'll see a chair made out of reclaimed wood, but in a very modern space.

Jeff Jensen: As an architect, we provide the backup to the canvas, so to speak. Neutral is how we see it going. I agree with Robert, it has a longer shelf life, but not always. In terms of our architecture, there's not really a rule of thumb in terms of color other than working with the interior designer to make sure we're matching what they want to accomplish.

Deborah Lloyd Forrest: Color is such a difficult question. It goes back to brands, the specific market and marketplace and location. What we think is appropriate colorwise, the client may not be ready to accept. At



Texture is one of the core elements of design, just like scale, order and reflectance. It's always been important. It just changes how you use it. It might be heavy texture today and slick tomorrow.

– Anita Degen, principal of Degen & Degen Architecture and Design



Jeff Jensen: Bringing architecture, interior design and landscaping together into a cohesive look is essential in giving consumers what they are looking for.

the luxury end we tend to avoid trends. We try to find what stands the test of time. We tend to see more warm neutrals. I tend to use more green. Every other color sits against green in nature. If you can give a natural face to the color scheme—whether it has a green or sky blue—that tends to be lasting. We don't get into trends too much. For a renovation that happens quickly, we can easily access a new pattern trend.

Consumers

Hotel Design: What role does the consumer play in a new design or rebuild? How much consumer research is done? What elements of the hotel are most impacted by consumers?

Deborah Lloyd Forrest: There are two parts to the answer. From the brand side, brands spend a lot of time researching their customer, segmenting their product to pinpoint a specific demographic. They define it, research and so forth. There's another segment of the industry, which represents the more unique type of property. It's more owner driven, developer driven or location driven that may be more an emotional response from the owner to the public as opposed to "I'm targeting Jeff and his demographic." And that's the hotel I design.

Amanda Schafer: The biggest consumer focus would be in the guestrooms. That's where you're focused on what the consumer notices.

Robert Polacek: The concept of restaurants would go back to the menu concept as well. That makes us more focused on who that consumer is. It's usually based on location as well. They want you to be able to maintain their day to day and also entertain them and not have them feel like they're missing out on something or being left out of their brand identity as a consumer. It makes us focus on how we incorporate that into a design. It's sometimes a challenge to make that happen.

Jane Humzy: One of the trends I've noticed in the last few years is that consumers are much more confident and demanding, especially in North America, compared with Europe. They certainly have higher expectations. There's a lot stronger sense of wanting something special or to feel more individual. They're always looking for something fresh. A way to satisfy that demand is to differentiate. From what we've seen, consumers are looking for a special experience. How to create that is to develop something that looks different from the everyday that they might see in a store, for example. There's a real need for uniqueness in that environment that hotels create.

Hotel Design: Jeff, how do you stay fresh? How do you keep offering things in hotels that haven't been done before? Is it adding team members to make the creative flow go smoother?

Jeff Jensen: It extends beyond the building. It's in the interiors, furnishings, guestrooms. It's in the landscape. At our firm, we try to get all three to mesh—landscape, interior design, architecture—with the location. That's what a consumer is looking for. When they go to Costa Rica, they want to know they're in Costa Rica. Operators have embraced authenticity. We design guestrooms for the female guest. We're going to new lengths in designing bathrooms. Many times people spend more time in the bathrooms than they do in their beds. They're out at the resort most of the time.

Anita Degen: Research has shown that men will complain, but women won't come back. That's why designing for women is a pretty good move.

Hotel Design: 2007 turned out to be the year of the bathroom and 2008 is shaping up to be the year of technology with guestroom entertainment being the focal point



From what we've seen, consumers are looking for a special experience. How to create that is to develop something that looks different from the everyday that they might see in a store, for example. There's a real need for uniqueness in that environment that hotels create.

– Jane Humzy, of Jane Hamley Wells, Chicago



Operators have embraced authenticity. We design guestrooms for the female guest. We're going to new lengths in designing bathrooms. Many times people spend more time in the bathrooms than they do in their beds. They're out at the resort most of the time.

– Jeff Jensen, principal of HKS Hospitality


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H.30"
W.26"
7 LIGHTS
$297
W.24"
H.30"
9 LIGHTS
W.49"
H.51"
15 LIGHTS
$497.50
$712
W.55" D.30" H.32"
WITH LEATHER TOP
$358
W.26" H.30"
WITH MARBLE TOP
$713
W.40" H.40"
WITH MARBLE TOP
H.60"
W.52"
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TALL!
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H.66"
W.36"
32 LIGHTS
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OVER 5
FEET TALL!
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W.56"
56 LIGHTS
OVER 6
FEET TALL!
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5 FEET
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W.34"
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FEET TALL!
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Brooke Pearsall: Consumers want ease of use when it comes to technology implementation in guestrooms.

for the designer. Amanda, is 2008 going to be the year of technology?

Amanda Schafer: I think so. Our firm is really focusing not only on guestrooms, but on public areas as well, by putting a lot more special effects into things. For example, the Grand Hyatt Macau is still in design concept phase, but it has a stairwell coming down into the public area that has [light-emitting diode] projection to make it look like a waterfall, without actually using water. It's this technology of making it look like a waterfall that will make it unique. It's the new thing and it's user friendly.

Anita Degen: Technology is best behind the scenes as opposed to guest interactive.

Hotel Design: How do you do that in a guestroom?

Anita Degen: You have to use the "keep it simple" philosophy. Travelers are weary and tired. They don't want to have to have instructions on how to work the room. Simple things like putting your room key in to turn on or off all the lights—now that's a great piece of technology that is easy for a guest to understand. Everyone expects to be able to plug in his or her iPod and use it. Amenities like that that are easy to understand are the best kinds of technology to incorporate into a room. Technology that can be used behind the scenes in hotel operations that makes life better for the guest is where we are currently. A guest wants a good bed to sleep in and technology that's easy to work.

Brooke Pearsall: They want technology that's beneficial to them. The drapery opening back and forth is cool and in more luxury hotels I see that being a requirement. But in other branded hotels, it's really about ease and whatever makes their experience that much more enjoyable.

Anita Degen: I know of a five-star hotel that just opened in Seattle and their edge was to be state of the art in technology and incorporate as much technology into the guestrooms as possible. I talked to the g.m. shortly after they opened and asked how it was working. He said the guests are not using 80 percent of what they've provided. They basically check in, go to sleep, plug in their laptops and leave.

Deborah Lloyd Forrest: Maybe in a resort where the stay is longer, they're going to get to know and spend more time in their room. Then it makes sense. You want to have all those things happening. Where we have people in hotels for a one-night stay, then it's not so critical.

Robert Polacek: Also, going back to the guestrooms, it's high-tech versus high-touch. We sometimes want to escape staring at a computer. There are days where I don't talk to anyone all day except through e-mails, voicemails or text messaging. When you get to the hotel, you almost want to let that go, but you want to be able to operate everything you need with ease.

Hotel Design: That also affects everyone here in the design process. When you're designing with technological advances in mind, what goes through your mind that you have to take into account that 10 years ago wasn't even considered?

Deborah Lloyd Forrest: One of the most important considerations is knowing that three years from now, whatever you're putting in now is going to be obsolete. Designing flexibility into the environment so that you can upgrade technology is vital. Wireless is the boon to all that. I'm waiting for wireless electric systems. We do have to spend a lot of time researching and understanding and trying to take the Jack Pack and incorporate that into a piece of furniture. It has to be built into who knows where and we know that particular piece of equipment that we built into that furniture will be obsolete.

Amanda Schafer: That's huge.



Designing flexibility into the environment so you can upgrade technology is vital.

– Deborah Lloyd Forrest, principal of ForrestPerkins



Being open-minded and flexible in the beginning allows you to plan creatively and help you meet your goals.

– Brooke Pearsall, managing director of design for HVS Compass



Deborah Lloyd Forrest says brand standards are important for every owner to understand when they are considering altering design plans.

Technology is moving so fast that when you're in hotel design, you specify something and because we work with so many standards, and we're hearing, "Here's our new TV. Oh, and here's our latest TV," just months later. You have to keep redesigning until the last second.

Budget

Hotel Design: How do you make the most of your design while respecting an owner's budget?

Anita Degen: With a little creativity and smart purchasing, there's always a good way to accomplish what you need to accomplish. It just takes a little more time and planning. There's usually either time or money but very rarely both. If there's a very tight budget but you have a strict program you're trying to accomplish, if you plan carefully, it should be achievable.

Hotel Design: Is there one thing you're pretty strict about in terms of being firm when you're working with a client? Is there something consistently across projects that you do that must remain or the project won't work?

Brooke Pearsall: It's always important to allow each project to develop its own character. It's important as well to not walk into any project with preconceived notions. Allow for conversations with ownership and it evolves. Its character evolves. As you define it, key elements that make or break the concept are critical. Being open-minded and flexible in the beginning allows you to plan creatively and helps you meet your goals.

Hotel Design: Deborah, is that a factor at the ultra-luxury level as well?

Deborah Lloyd Forrest: One of the things that happens at the luxury level is that there may not be specific criteria, say brand standards, to adhere to, but the operators and owners are trying to maintain a specific rating, so there are guidelines and fairly strict standards that have to be met. That's helpful to us, because it allows us to say when things begin to slip. Or, if the owner says, "I think we need to cut this out," we can bring them back to that list of standards and say, "Yes, that's a decision you can make, but it may affect your ability to become a five-star property."

Hotel Design: Jeff, please address that issue from the value-engineering perspective in the construction and architecture process. You've got fluctuating prices in copper, lumber and concrete, so how do you approach a client who wants to cut corners or value engineer something, knowing they have to be at a certain level to get those accolades, those rankings that they want to achieve?

Jeff Jensen: We're dealing with that all the time. We try to look at creating ways to increase revenues for the operator to have them justify the cost of the project. More and more, we're starting projects without budgets with owners and operators who want everything. It's a collective effort, creating ways to increase revenue. Something that goes along with this is sustainability. I don't think that's on the checklist for a five-star property, but I believe that at some point, it will be part of the criteria that everyone will have to address.

Anita Degen: You can get them to recognize it, but can you get them to pay for it? When you get into this process where you've designed a project and it's over budget and now you need to get it back in line with the budget, it seems that the first thing to go is the concept of sustainability. Our clients don't see the long-term value in that. The biggest question in my mind is how do we start educating our clients and get them to see that as a value?

—Jeff Higley



For use of color we try to incorporate that into the art itself. You can change that out.

– Robert Polacek, creative director of The Puccini Group



The biggest consumer focus would be in the guestrooms. That's where you're focused on what the consumer notices.

– Amanda Schafer, interior designer with Hirsch Bedner Associates


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Lighting designer survey

This list represents designers and companies that completed a survey sent to those in our design firm database.

Company	Lighting designer(s)	Phone	Firm's Web site
Cole Martinez Curtis and Associates (Marina del Ray, Calif.)	Colleen Neilson, Rikki Lee	(310) 827-7200	www.cmcadesign.com
Commercial Interior Decor (Sioux Falls, S.D.)	Linda Halbritter	(605) 334-9288	www.cidinc.net
Lang Lighting Design (Dallas)	Andy Lang, Greg Littleton, Erica Pankotai, Jacob Gerber	(214) 780-0700	www.langlighting.com
MAC Design Group (Harrisburg, Pa.)	Melissa Conchilla	(717) 514-8188	www.macdesigngroup.com
Montgomery Roth Architecture & I.D. (Houston)	Lisa Roth, Rhonda Smith	(713) 654-9400	www.montgomeryroth.com
Prada & Kulich (Irving, Texas)	Carlos Oroza, Inna Ryjykh	(972) 322-4482	www.pradakulich.com
Prochaska & Associates (Omaha, Neb.)	Tom Hawk, Dixie Palmer, Brian Kerl	(402) 334-0755	N/A
Radiant Design (Grand Haven, Mich.)	George Kruggel	(616) 355-9950	www.radiant-lighting.com
Robert C. Vagnieres Jr. & Associates (Chicago)	Robert Vagnieres	(773) 843-1317	www.vagnieresarchitects.com
WATG (Honolulu)	Mary Suenaga, Jim Guequierre	(808) 540-4612	www.watg.com
Wilson Associates (Dallas)	Outsourced	N/A	www.wilsonassoc.com

Energy efficiency is top of mind for lighting experts who responded to Hotel Design's annual survey of lighting designers. The ability to achieve a distinct look with budgetary constraints is another primary concern.

We asked: What trends and challenges are at the forefront of hotel lighting design?

"The latest trend is the use of LED (light-emitting diode) to save on energy costs. The technology at the moment is not up to spec yet for the desired effect (i.e. not enough light output)."
—Mary Suenaga, designer, WATG

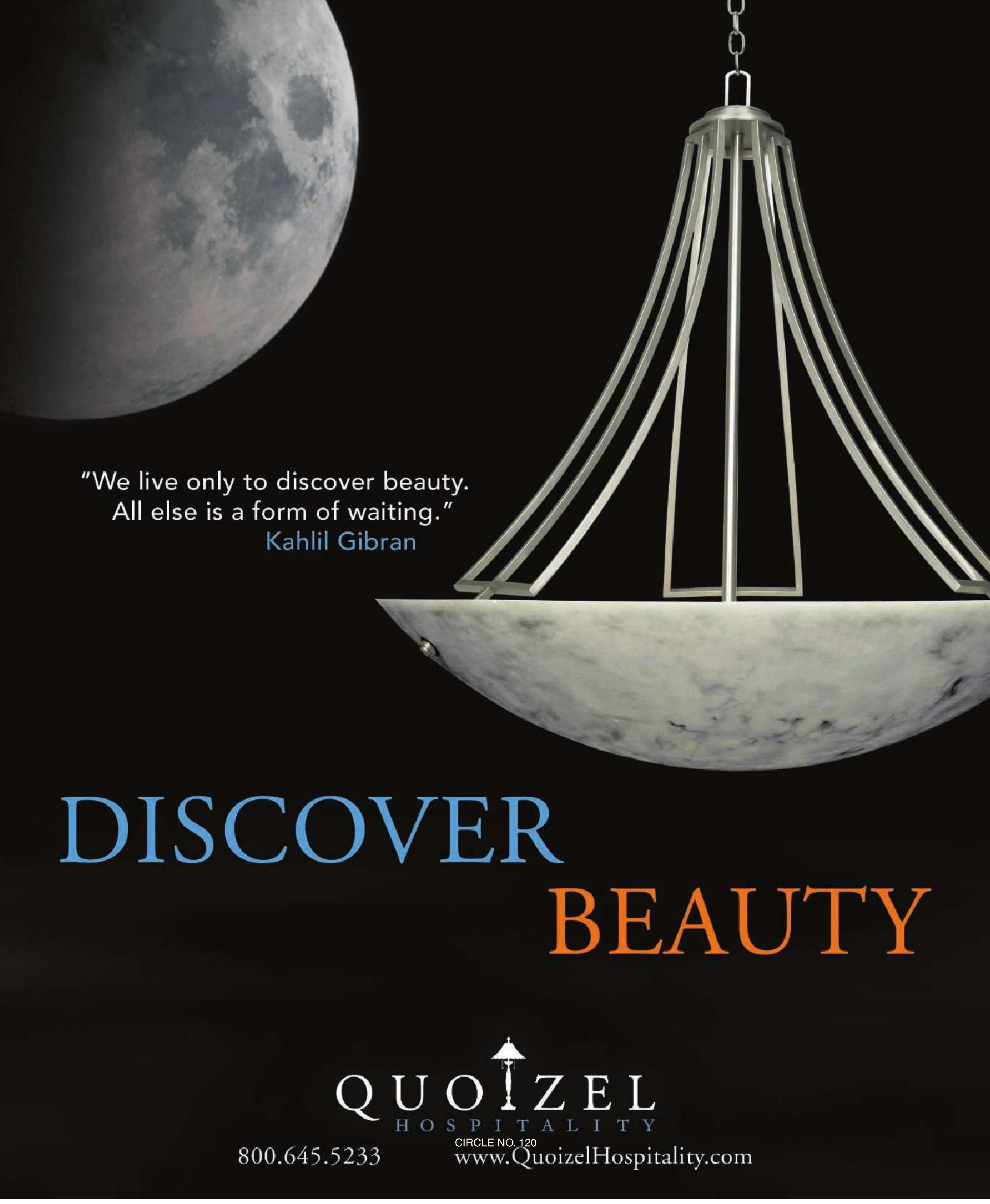
"The greatest challenge is (sourcing) a good-looking fixture that is energy efficient, while having good style."
—Linda Halbritter, interior designer, Commercial Interior Decor

"Creating the look that the client wants with the budget provided."
—Rhonda Smith, partner, Montgomery Roth Architecture & Interior Design

"Achieving a distinct look for a good price."
—Dixie D. Palmer, interior architect, Prochaska & Associates

"Using lighting to control the guest experience so they experience one feel during the day and another during the night in the same space (very much like a chameleon)."
—Amy Tessler, public relations, Wilson Associates




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New and improved

▲ AGIO RESTAURANT

Bethesda, Md.

Situated in the Bethesda (Md.) Marriott is the renovated Agio Restaurant, a $1.75-million makeover by Marriott International Design and Construction Services.

The designers created a free-flowing space from the property's existing restaurant and lounge/bar areas by leveling the sunken floors, installing windows that open to the lobby and exaggerating the entrances.

The color scheme of greens and terracotta orange is complemented by wooden millwork.

Spread across the lounge's back wall is the bar—a combination of a brushed stainless steel top and Cervaiole white marble.

To meet communal and private dining desires, designers added banquettes and casual settees.

Further, six 5-foot silk chandeliers have low, central placement along the length of the restaurant. Artwork and contemporary décor add authenticity to the hotel's new restaurant and lounge.



▲ ANN ARBOR MARRIOTT YPSILANTI AT EAGLE CREST

Ann Arbor, Mich.

The 235-room Ann Arbor (Mich.) Marriott Ypsilanti at Eagle Crest recently underwent a multi-million dollar renovation that encompassed the entire interior.

The guestrooms, ballrooms and concierge lounge all were renovated, and a 1,000-square-foot fitness room and a garden terrace were created.

Additionally, the hotel used Marriott's new concept of dividing hotel space into zones, beginning with the welcome zone in the lobby, the social zone in the new restaurant and bar, and the business zone in the business center.

► RENAISSANCE ST. LOUIS AIRPORT

St. Louis, Mo.

Paradigm Design Group of Cypress, Texas, completed the upgrade of the 393-room Renaissance St. Louis Airport Hotel as part of a relaunch as the city's premier meeting facility.

The hotel's 12th-floor ballrooms, which overlook the runways of Lambert International Airport and accommodate 300 to 400 people, were redesigned, as well as guestrooms, dining and fitness facilities, and the lobby.

The $7-million renovation also included the upgrade of the 37,000-square-foot conference and meeting space to provide first-class accommodations for travelers.




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▲ **VILLA FLORENCE HOTEL**

San Francisco

Renovations of The Villa Florence Hotel in San Francisco's Union Square district are nearly finished, thanks to the work of interior design firm sfa design.

Intricate ironwork and stone accents adorn the entry doors to this hotel that was inspired by a Tuscan villa, while soft colors and Italian decorative touches greet guests in the grand foyer.

The lobby's architecture has traditional European features, while its furnishings mix comfort and modernity with a fireplace and relaxing furniture.

Each guestroom has elements such as luggage-stitched Italian leather and Italian designer-inspired fabrics, which add to this boutique hotel's Italian charm and modern feel.

▲ **SHERATON FISHERMAN'S WHARF**

San Francisco

Promoting social interaction and relaxation with sophistication was key to James D. Looney's $33-million redesign of Sheraton Fisherman's Wharf.

The lobby underwent the most dramatic transformation, says Looney, of design firm Looney & Associates. A new food bar in the lobby, Spressi, gives off a gourmet coffeehouse vibe, and the new breakfast area, Sol, is just beyond the lobby. The two flow to accommodate all guests, and light colors imitate a resort feel.

The brightness of these areas continues down the hallways, with the halls' bold marine-blue and white stripes, and into the 529 guestrooms, with soft, neutral palettes and extra lighting.

The redesign also offers 9,000 square feet of meeting space, including a ballroom and an outdoor courtyard.

▶ **CASA DEL MAR**

Cabo San Lucas, Mexico

Phase one of Casa del Mar Beach Golf & Spa Resort's renovation process is complete, after design firm Interiorisimo undertook the remodeling.

The renovations are subtle yet vital to guests, including the revamping of all 31 ocean-view guestrooms. Locally sourced textiles were used in the neutral beige-and-sand color scheme, with orange accents.

Other improvements were made to dining options, the beach club, pool and patio furnishings and the spa, and currently the lobby is being redone.




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Sony expands its line of large-format public displays for the hospitality industry with a new 52-inch LCD panel. The set is designed to withstand the high-volume traffic of a hotel lobby.
sony.com
CIRCLE 194





LIGHT MUSIC
The Soundolier wireless lamp has an internally hidden wireless speaker. Input and output jacks at the base allow users to connect an mp3 player or gaming system. Purchase a transmitter to communicate wirelessly.
soundolier.com
CIRCLE 195

TREND LINES bars & clubs

BY PATRICIA SHEEHAN

What makes a great bar or nightclub? To this sometime barfly, it's all about people-watching and connections—be they romantic, business or friendship. That, and an attentive bar staff serving a favorite libation, make for the ideal escape from work and worries.

Sure, go-go dancers, smoke machines and karaoke all have their place, but to me they're merely a diversion from the task at hand—schmoozing and sipping.

Setting the scene for good people-watching and socializing is an art and skill that today's designers have elevated to new levels of sophistication. And advances in lighting, sound systems and related technologies have resulted in a wealth of creative design options.



Turner Duncan



Tom Telesco

"We've certainly evolved from the traditional hotel bar with its slab of straight mahogany set flat up against a wall," says Tom Telesco, owner of Telesco Associates, Miami Beach, Fla., an architectural firm specializing in nightclub design.

"We're seeing more upscale lounges that often are a destination in and of themselves. We're also seeing a higher level of fit and finish," Telesco says. "The hotel clientele is more sophisticated and demands great interior design."

"With the exception of urban markets, such as New York, or places like Las Vegas, it is difficult to attract locals to hotel settings," says Turner Duncan, partner, Duncan & Miller Design, headquartered in Dallas. "In general, guests in the Dallas and Houston markets, for example, do not like to go to hotels for club entertainment. They prefer local, freestanding venues."

Creating a sense of discovery is key in designing a bar or club. "Walking into a bar, I find it a turnoff to see the whole place from the door," says Telesco. "Break up the space, create movement and changes in elevation, more curved surfaces, chill-out areas and intimate nooks for conversation. It's all about staging."

"The formula for good traffic flow in clubs and bars has never changed," adds Duncan. "The challenges and solutions have remained the same throughout the years.

"The trend for the past five years has been for bars with great energy for people-watching and connecting but not necessarily dancing," Duncan says. "As for high-energy clubs, we have seen many years of minimal design concepts. I see the trend reversing back gradually to the highly themed clubs of ten years ago."

So what's passé today in bar design? The typical sports bar has been done to death, designers note.

Hotel Sax Chicago

The recent $17-million transformation of the former House of Blues Hotel into the luxurious Hotel Sax Chicago included the creation of the sexy Crimson Lounge. McCartan design firm went for an inviting yet mysterious vibe. Dramatic red mirrors line the back bar, visible to guests upon entering the space. Light from jeweled hanging fixtures illuminates luxurious curtains and floor-length mirrors, while walls are accented by ornate moldings and faux fine art paintings. Oriental rugs are set against a dark walnut floor, providing a path for guests as they wind their way through voyeuristic seating areas toward the bar. Four intimate seating areas are enclosed in etched glass for an exclusive ambiance.



"We talk about the design of Crimson as embodying a visual representation of all the sensual and experiential elements that make up Hotel Sax Chicago," says **g.m. Mario Mazzini**. "The mix of light and dark, intimate and public, and the weaving together of designs and textures from many different eras and influences reinforces the design fusion throughout the hotel."



PHOTOGRAPHY: TONY SOLURI

bars & clubs

Langham Hotel London

The glamorous new Artesian bar at the Langham Hotel London was designed by David Collins and named for a well located beneath the hotel—but it's hardly your typical watering hole. Faux rattlesnake leather flooring, purple leather seats, silver-leaf beveled mirrors and hand-made painted wooden chandeliers reflect the rich heritage of the hotel. The Chinese Chippendale-style back bar serves as the focal point, hand-carved in the U.K. and decorated wtih beveled glass, leather and plaster molding. The result is chic, romantic and with a sense of the past as well as the future. To top it off, the weekly "Daiquiris and Dominos" nights at Artesian have proven to be hugely popular with Londoners.



"The architectural aspects of the bar have been recreated to be in line with the period of the building's origin," says **g.m. Duncan Palmer**. "The bar has met all expectations day and night. It's a bar that works throughout the day, giving hotel guests a welcome atmosphere for a variety of uses that complement the rest of the hotel but that has excitement and an upmarket, sophisticated atmosphere at night."



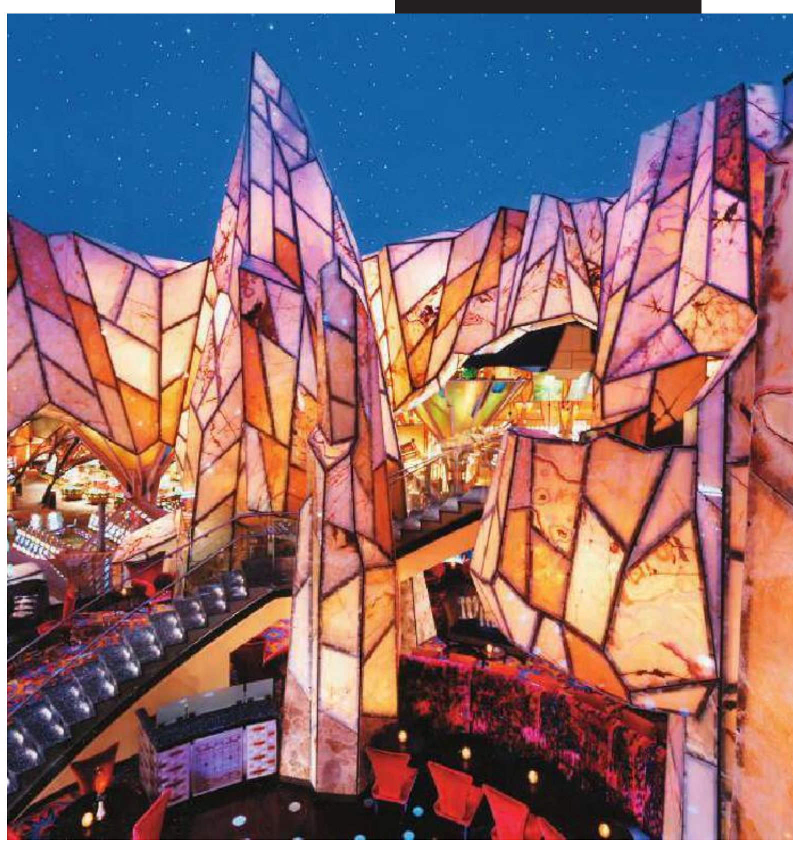
PHOTOGRAPHY: LANGHAM HOTEL LONDON

Mohegan Sun

The Leffingwells martini bar at Mohegan Sun, in Uncasville, Conn., is housed in Wombi Rock, a three-story crystal mountain located in the center of Casino of the Sky, under what is touted as the world's largest planetarium dome. Designed by the Rockwell Group, Wombi Rock was crafted from more than 12,000 plates of onyx from quarries in Iran, Pakistan and Mexico. The dome incorporates cutting-edge fiber-optic technology to project displays of constellations, sun cycles and clouds. Guests can sip drinks as they observe the nighttime sky. Other bars at Mohegan Sun include Lucky's Lounge, a throwback to the Las Vegas lounge; The Dubliner, an Irish pub; and Ultra 88 Night Club, a spot with VIP seating for celebrity clientele.



"As a world-class resort and casino, our guests demand luxury, be it in our guestrooms, gaming floor or the lounges and nightclubs," **Gary Crowder, senior v.p., resort operations,** says. "Leffingwells' stunning design and central location make it popular for guests who want to relax with friends or take a break from gaming. The most unique aspect of it is the planetarium, with a lighting technique and 24-hour cycle that enhances the atmosphere of the nightclub."



PHOTOGRAPHY: MOHEGAN SUN

The Sir Francis Drake

Bar Drake at the The Sir Francis Drake Hotel, a Kimpton Hotel, San Francisco, transports guests back to the Prohibition era and completes the experience with 1920s-inspired cocktails. The Puccini Group evoked the hotel's history with sleek décor and a dramatic antique-mirrored back bar, which serves as the focal point of the space. Designers turned unused lobby space within the hotel into a profitable and happening scene. "There was a lack of places to grab a drink and a quick snack in the Union Square area, and we saw an opportunity to provide the underutilized lobby space with a beautiful bar and lounge area that not only fills a need in the market but also revitalizes the hotel environment," says designer Robert Polacek.



"In creating Bar Drake we were able to take a non-revenue generating space in the beautiful, historic lobby of The Sir Francis Drake Hotel and transform it into a lively gathering spot," says **Rob Robinson, g.m., Drake Restaurants**. "Bar Drake has created an energy in the lobby that was absent before, enhancing the overall guest experience while generating new revenue at the same time."



PHOTOGRAPHY: RACHEL SALE

The Venetian Macau

blue frog bar & grill at The Venetian Macau Resort Hotel occupies a prime location in the world's largest casino and flagship of the Cotai Strip casino and entertainment complex. Located on The Venetian's casino level, the stylish 6,500-square-foot, 200-seat blue frog bar & grill was designed by Duncan & Miller Design. The design concept is "Modern Montana," created for blue frog founder and native Bob Boyce. The concept incorporates indigenous materials from Montana with contemporary details. Rich materials provide a backdrop for contemporary furnishings to create a comfortable, hip experience. The warmth of distressed wood columns and lit crystal is juxtaposed against stainless-steel panels and modern graphics. Varied seating levels offer visual interest and intimacy options.



"While incorporating the classic, hip comfort elements of blue frog design, the atmosphere is more dramatic and theatrical, in keeping with the glamour, glitz and excitement of Macau's casino strip," says **Bob Boyce, founder and c.e.o. of Blue Horizon Hospitality Group**, which owns and operates seven blue frog bars and restaurants in Shanghai.



PHOTOGRAPHY: BLUE HORIZON HOSPITALITY GROUP

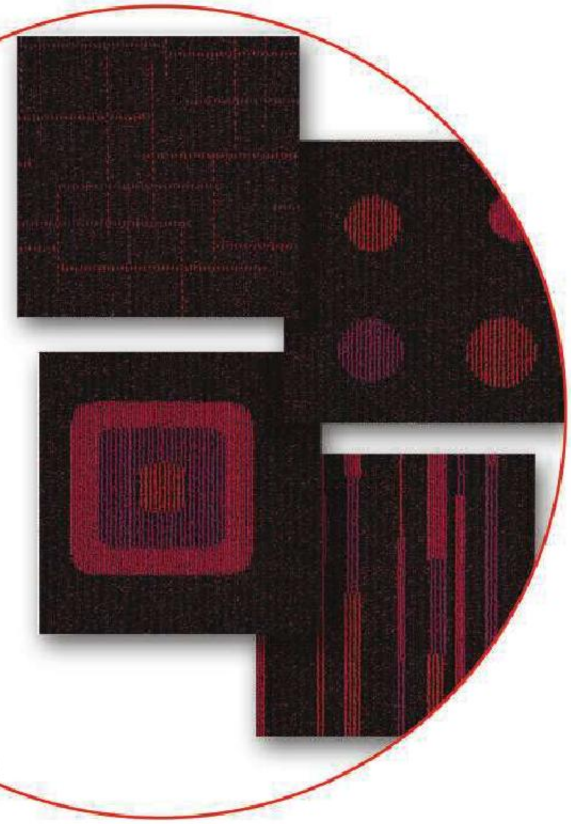

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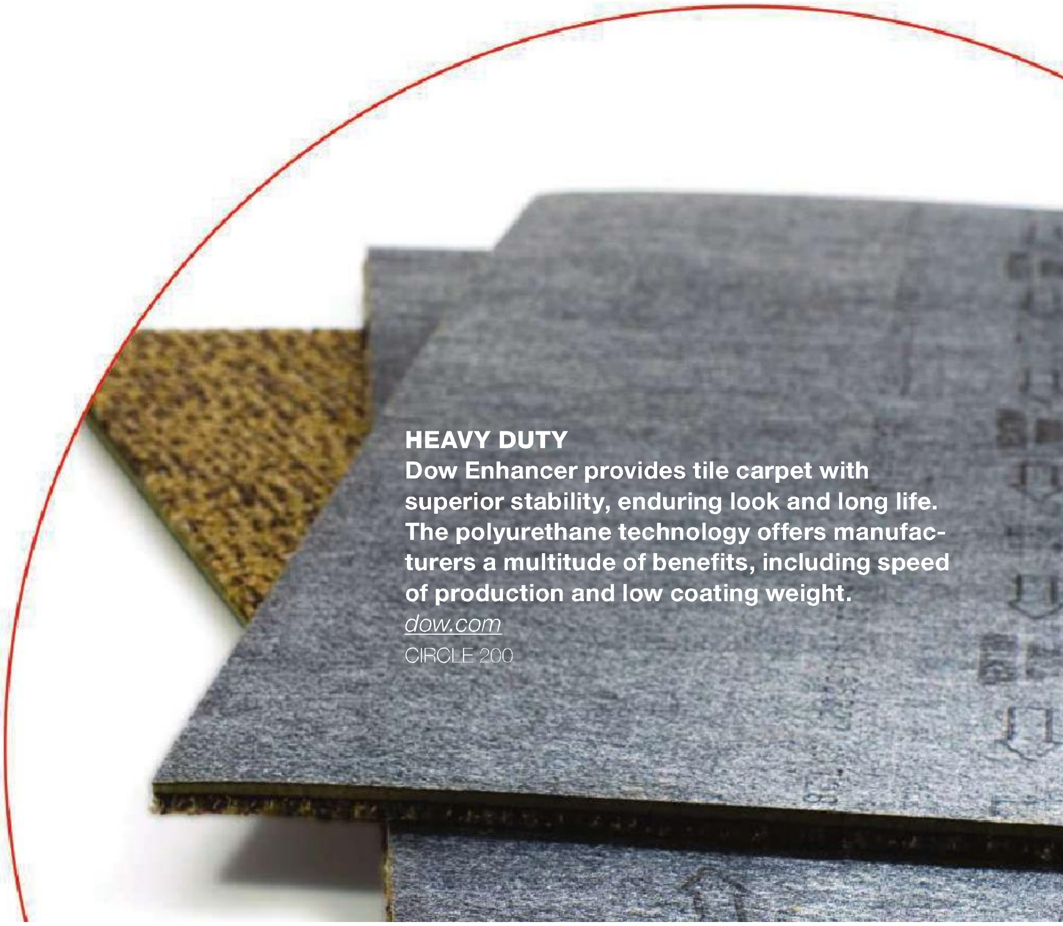
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interfaceinc.com
CIRCLE 199



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dow.com
CIRCLE 200

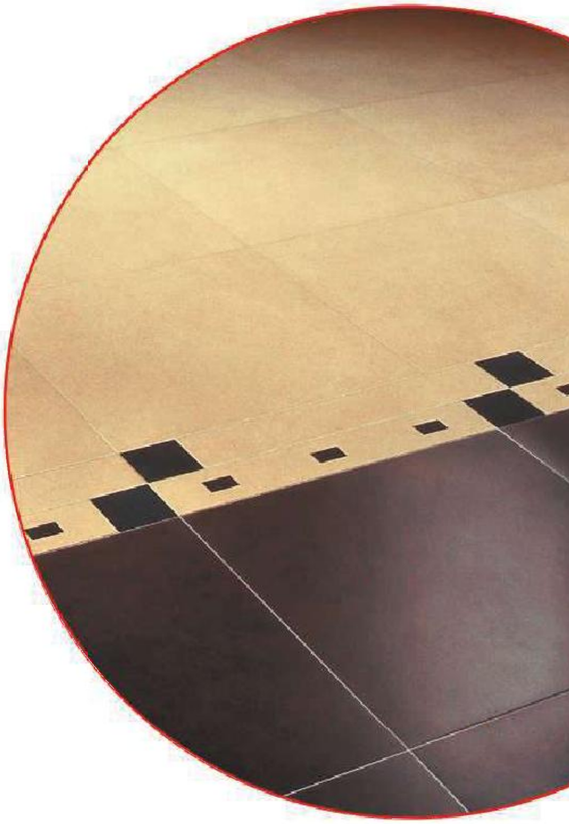


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armstrong.com

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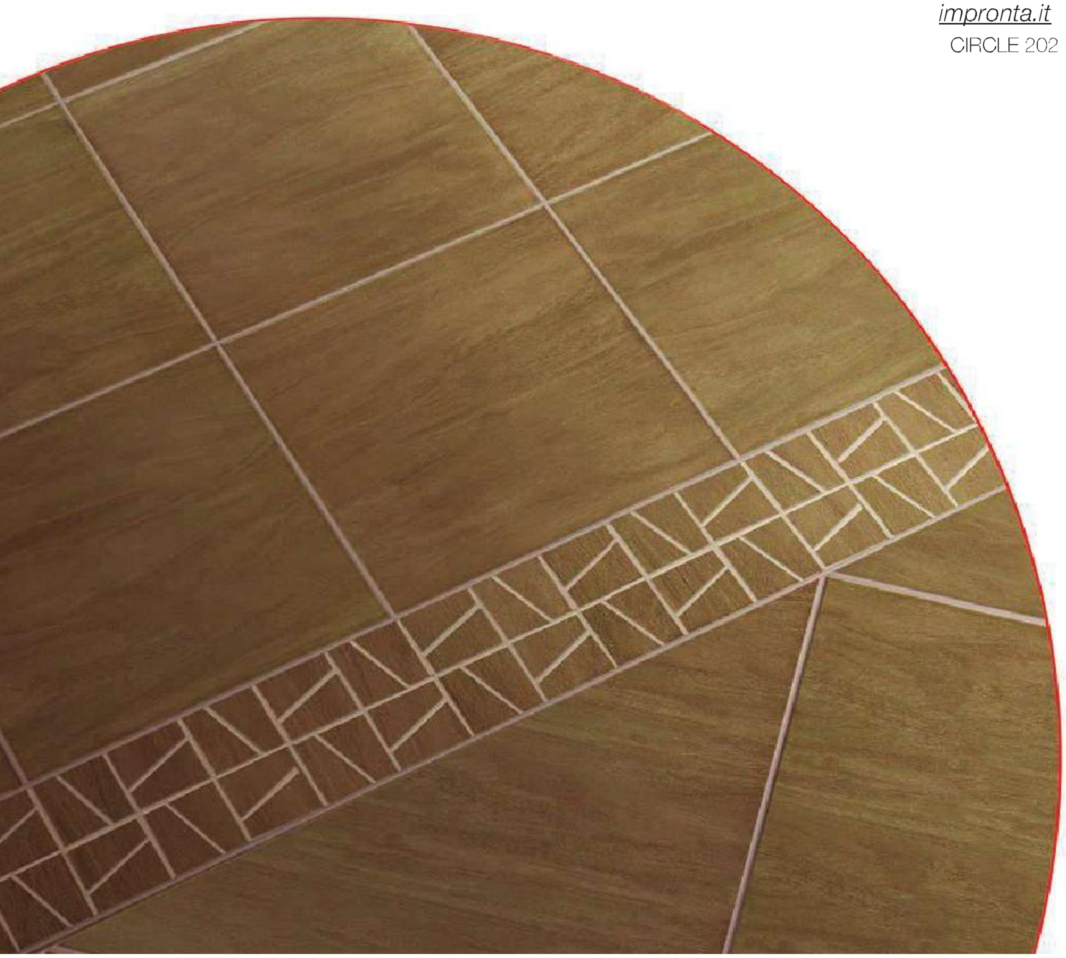


TRENDY TILE

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impronta.it

CIRCLE 202



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Okoumé, a new line of glazed porcelain tile, is a fusion of the look of wood grain and natural stone and comes in six contemporary colors. Okoumé offers a collection of sizes and mosaic trims for full customization.

esquire-tile.com

CIRCLE 203



FUNKY PATTERNS

TriBeCa by Stacy Garcia is classic patterns fused with contemporary designs in a collection defined by mid-century modern urban luxury.

shawhospitalitygroup.com

CIRCLE 204

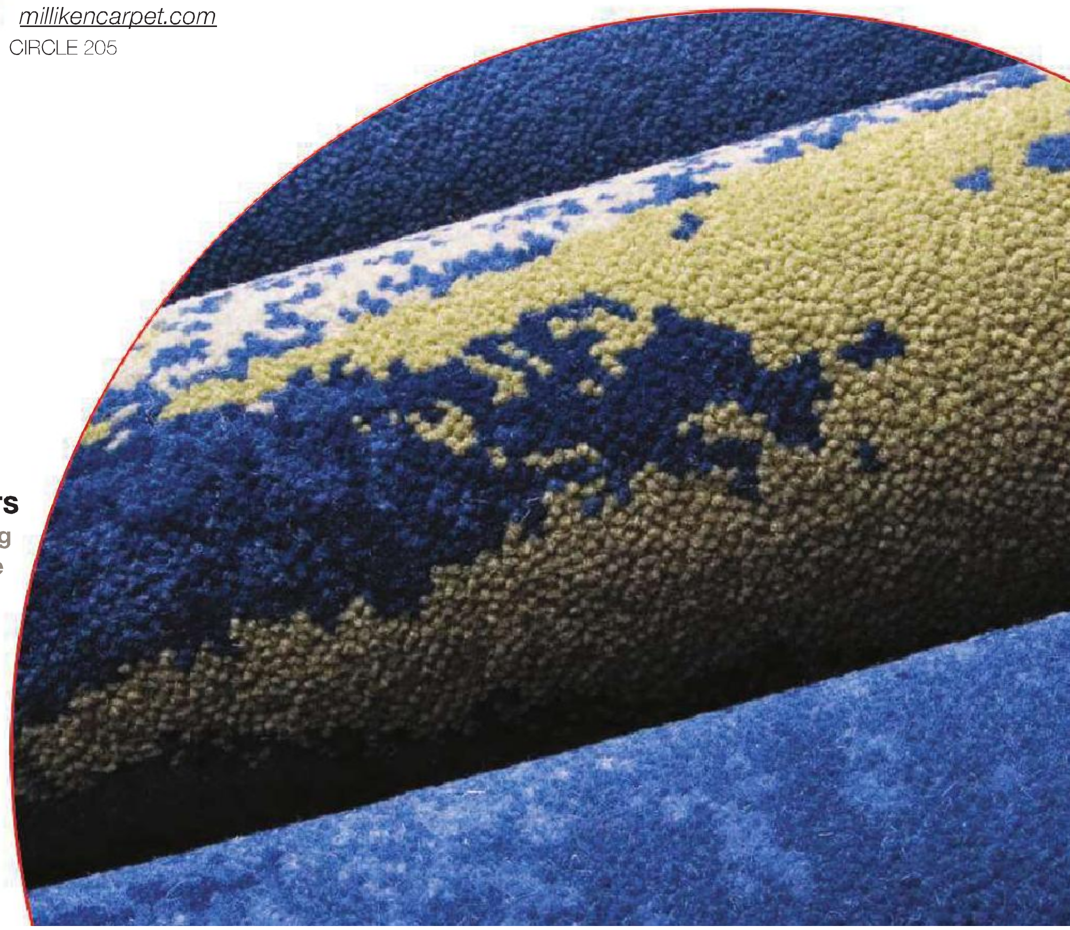


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TUSCAN dream



An Italian designer channels childhood memories in a nostalgic yet fresh renovation of of the sun-kissed Hotel Il Pellicano

PHOTOGRAPHY / **ANDREA DE MARIA**



CHIC COMFORT: Designer Marie-Louise Scio employed lots of summery stripes and a palette of red, brown, pink and orange throughout the hotel. The reception area [left and below] was designed to feel like a comfortable drawing room or library and includes a selection of notable Italian movies on DVD.



The story of Hotel Il Pellicano is one of love. No surprise there. This is Italy, after all.

But the story has an American twist: The original owners, Patsy and Michael Graham, met at Pelican Point in California. After a trip to Europe in 1965, they chose to celebrate their love by opening Il Pellicano (The Pelican) in Tuscany, perched on a cliff overlooking the Mediterranean Sea.





JET SET HAVEN: Hotel Il Pellicano comprises a main buillding with 28 guestrooms and eight cottages. Bedrooms [top] were enlarged and refreshed in summery colors. Baths continue the theme with clean white walls and cool marble surfaces.

In renovating Il Pellicano, designer Marie-Louise Scio drew on her own fond childhood memories of the place, where she would watch her parents dance at galas by the hotel pool, surrounded by women in floor-length gowns and men in dapper blue blazers with gold buttons.

Scio strove to retain the spirt of the *bella vita* while respecting the original owners' design.

"Since its birth there was never anything pretentious about the hotel and nothing 'hotel-y' besides the exquisite service," Scio says. "I was inspired by the glamorous ladies and elegant gentlemen who made Il Pellicano their summer dwelling for years and years. Nobody was obvious or flashy, just simply chic and sophisticated."

Scio scoped out local markets and antique stores to find elements of surprise that would enrich the common area. Two Italian marble dogs gaze out the front window to the sea beyond. High society photographer and frequent guest Slim Aarons' work from the '70s and '80s graces the walls indoors and at the new *all'aperto* (outdoor) bar.

The pool bar evokes an outdoor living room, with fragrant orange trees in large terra-cotta vases and a congenial mix of board games, books and bottles.



The Pellicano's upstairs restaurant is a refined yet eclectic and whimsical space, with hints of '60s and '70s design, like the Gio Ponti armchairs reupholstered in caramel and white stripes.

Original cast iron sconces complement a black and white chef's table.

Scio sourced local artisans to custom make casegoods and other furnishings.

"Everything used, from fabrics to furniture and fixtures, is top-line quality," Scio says.

"At the Pellicano, you can feel the history of the place.

"The walls have contained stories, secrets and dreams of the most fascinating people. We want the history of the place to be felt in our design. Our intention was to make the guest feel like they walked into a private world made of dreams and fantasies."

—Patricia Sheehan





PROJECT SPECS

Project:
Hotel Il Pellicano
Porto Ercole
Tuscany, Italy

Designer: Marie-Louise Scio
Via Di Monserrato, 43
0087 Rome
marielouisescio@gmail.com

Design team:
Arch Antonella Zizza
Pupi Abreuf

Project timeline: November 2006 - April 2007

SOURCE LIST BEGINS ON PAGE 76

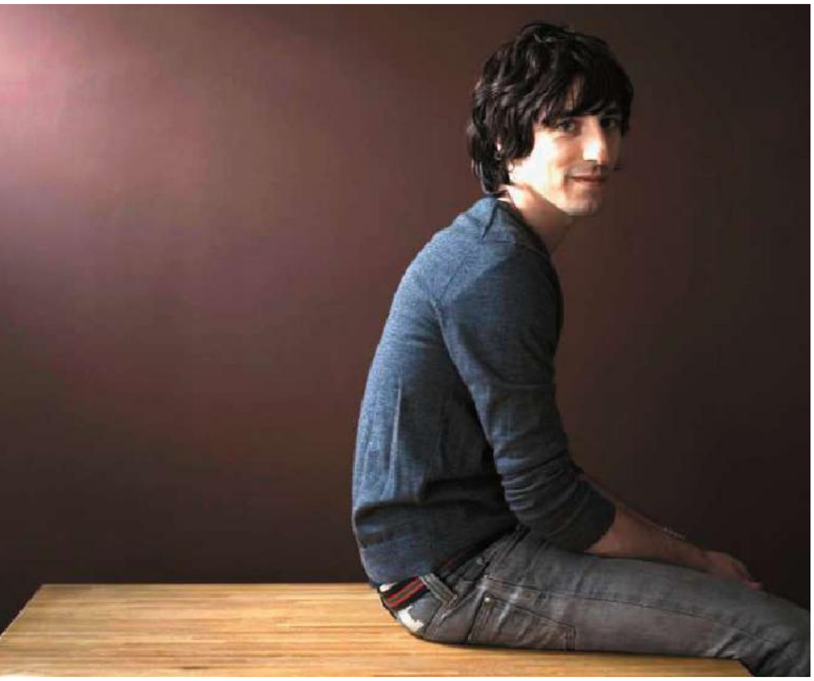


PHOTO: MICHAEL TUREK





Fashion designer Daniel Vosovic [top] brings his fresh perspective to a new line of career apparel for NYLO Hotels. The 20-piece collection, shown above and right, is available to consumers as well.




Fashion on show at NYLO

Fashion designers are bringing their creative visions to the lodging world, creating cutting-edge apparel for hotel staff. This trend continues with the recent partnership between lifestyle hotel brand NYLO Hotels and designer and reality-TV celeb Daniel Vosovic.

Eighteen months in the making, NYLO Wear by Daniel Vosovic is said to "blend comfort with couture." The collection premiered in conjunction with the December opening of NYLO Plano (Texas) at Legacy.

Created for frontline workers and fashionistas, NYLO Wear is a 20-piece collection that aims to flatter its wearers in the hotel, in the office and on the street. The versatile, mix-and-match clothing line includes sweaters, skirts, pants, blouses, shirts, jackets and more. And, here's a twist: The casual, fashion-forward apparel is available for consumers to purchase in hotel boutique shops and online at *www.nylohotels.com*. Line extensions are already in the works for accessories, including luggage, handbags, toiletries kits for men, robes, jewelry, belts and outerwear.

Vosovic, 26, earned accolades on Bravo TV's "Project Runway." Today Vosovic works as a freelance designer for New York fashion houses. He also hosts a fashion and lifestyle blog on *www.bravotv.com*.

"NYLO is a design-driven brand, from its new, urban loft-style construction to its custom furniture and décor," says Michael Mueller, NYLO president. "We thought a higher-end designer collection to be used as uniforms would be a natural fit."

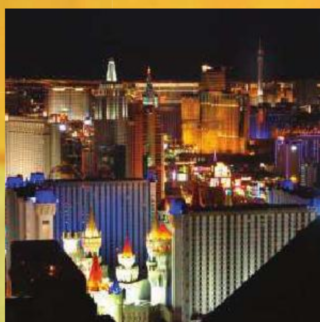
INSIDE OUT

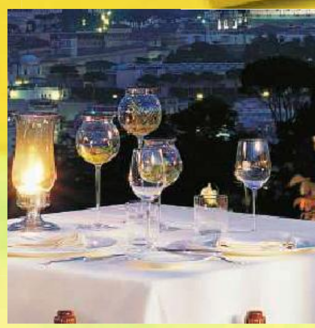
The apparel is designed for frontline workers, including bartenders, servers, front-desk staffers and concierge. "The clothes are meant to be worn outside the hotel, too, to work or out with friends," Vosovic says. "The clean shapes and comfortable fabrics make most of the pieces easily mixable and layerable within an existing wardrobe."

For the overall concept, Vosovic found inspiration in NYLO's urban loft design. "The color palette–dark charcoal grays and khakis–draws on the building materials," says Vosovic. "The collection is designed to work within NYLO's bold graphic lines, so the clothes are visually interesting in their setting.

"The stripes on T-shirts, for instance, mimic the lines of the the exposed piping. With its curvilinear lines, the clothing provides a striking contrast to NYLO's strong angles."

Soon, NYLO Wear will be more site-specific, Vosovic says. "Each hotel will be unique, tying in with the specific look and feel of its locale. The apparel's color palette is dictated by the space in which it is used. We decided to work with neutrals and bring in color in shirts and bright accents–belts, trims and logos–to mirror the one-of-a-kind look of each hotel."






Design & development



▲ **FOXWOODS RESORT CASINO**

Mashantucket, Conn.

Foxwoods Resort Casino announced a $55-million renovation project to enhance culinary and retail offerings, an opening that will coincide with the opening of MGM Grand at Foxwoods. Friedmutter Group will oversee the design of the renovation project. Two new dining experiences will be added at the resort and casino property, both from celebrity chef David Burke. Burke is best known for his New York restaurant, David Burke & Donatella. One is a steakhouse featuring a bar, offering more than 5,000 bottles of premium wine in a three-story wine cabinet, and a private banquet area. A second dining outlet will feature gourmet food served in a casual atmosphere with eat-in and to-go options.



◀ **HOTEL BEL-AIR SPA**

Los Angeles, Calif.

Hotel Bel-Air announced plans for a new, 12,000-square-foot spa that will be built within the hotel's 12 secluded acres. Leo A Daly will create the two-story facility, which is set to debut in August 2008. The spa will feature 10 private suites, a yoga and Pilates studio, an organic juice bar and a 1,000-square-foot fitness center. Each of the suites will have an outdoor shower and plunge pool, an open-air private garden and a personal sauna.



▲ **HILTON BOGATA**

Bogota, Colombia

Construction has begun on the 245-guestroom Hilton Bogota, a first-class hotel in Colombia's capital and largest city. The property was designed by Alvaro Salamanca, a well known architect in Colombia. The Hilton Bogota will be located in the heart of the financial district, 20 minutes from El Dorado International Airport. The property will feature a lobby bar, a fitness center and nearly 10,000 square feet of meeting space. The $27-million project is scheduled to open mid-2009.





Design & development

▶ WESTIN RIVERFRONT

Avon, Colo.

Nestled at the base of Beaver Creek Mountain on the banks of the Eagle River, the Westin Riverfront Resort & Spa is set to open in summer 2008. The 280-room, full-service resort will feature mountain views and easy access to a ski gondola just outside the front door. Designed by architectural firm Hornberger & Worstell of San Francisco and Oz Architecture of Boulder, Colo., the Westin will feature 27,000 square feet of spa, wellness and fitness center space.





▲ MONTAGE ROYAL ISLAND/BAHAMAS

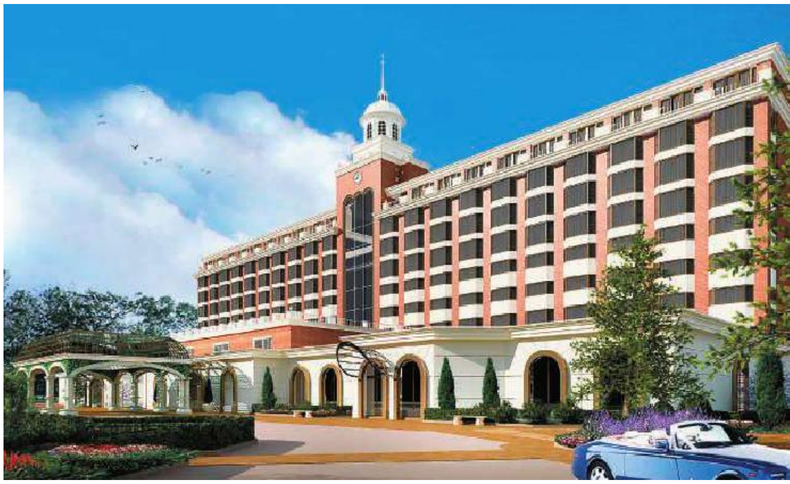
Royal Island, Bahamas

A private island resort community in the Bahamas, designed by SB Architects, is expected to open in 2010. The luxury resort will serve as the home of the first Jack Nicklaus Golf Club. Construction on the hotel, spa, marina and golf course is expected to begin mid-2008. The Montage Royal Island will be set on a 430-acre island located 190 miles from Miami and will feature a conference center, library, theater and numerous dining options.

▼ GARDEN CITY HOTEL

Garden City, N.Y.

The Garden City Hotel in Garden City, N.Y., is preparing to undergo major renovations led by DiLeonardo International. The top floors of the property will undergo conversions to luxury condominiums. Other makeovers will take place in the hotel's lobby, meeting rooms, concierge club, spa and its exterior. Construction will begin in spring 2008 and is expected to be completed by early 2010.




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DESIGN FIRMS: WE WANT YOUR PROJECTS!

If you have a completed hotel design project that you would like considered for inclusion in the print or electronic versions of Hotel Design, follow these steps:

Each submission should include the following material:

No more than a two-page typed description of the property, including the property name, dates of construction, whether the project was new construction or renovation, a summary of the project's principal features—including design intention, challenges, resources, budget and the project's owner. Other specs can be included as warranted.

- A minimum of seven (7) and maximum of 12 photographs of the property. The photographs must be burned onto a CD-ROM and must be at least 8 inches by 10 inches in size and a minimum resolution of 300 dpi. The photographer's name and contact information must be included. Accepted formats are .jpg and .tif.

- A low-resolution print of the submitted photographs.

- A specific source list of all items and materials used in the project including contact information (Web site and/or address and phone number).

- The complete name of the design firm handling the project. Include a complete mailing address, e-mail address and phone number.

- A list of the project team's members, including titles and contact information. Please specify the primary contact on the team.

- A list of contributing professionals who worked on the project.

Submissions that focus on a specific area of a project (guestrooms or public space, for example) could receive preferential treatment.

Design firms that submit all of the requested information will receive first consideration. There is no deadline for submissions, as Hotel Design's 2008 schedule includes plans for print and electronic versions throughout the year. All segments and classes of hotels will be considered for inclusion based on design inspiration.

EDITOR'S TIP: To ensure accuracy, please consult with all contributing members or companies before submitting the project.

Packets should be shipped to:
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HotelWorld Expo & Conference will offer it all

HotelWorld is just around the corner, Feb. 25-27, and we'd like to give you an update on the latest exciting information about the general sessions, networking events and the exhibit floor.

The general opening session for HotelWorld will be a three-part series beginning with:

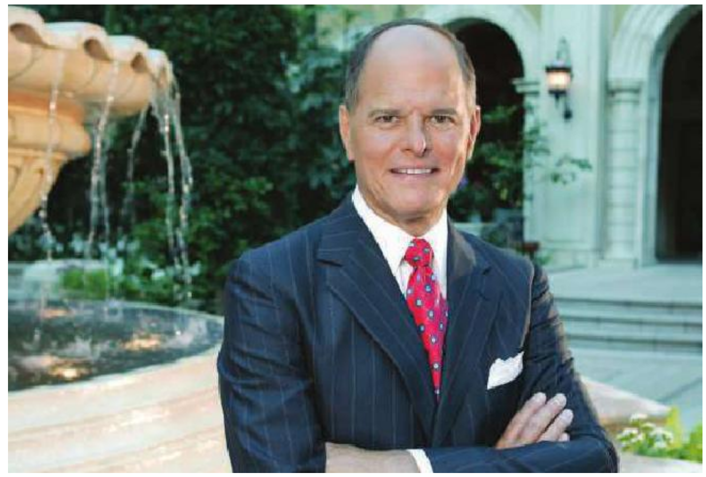
- "A Global Viewpoint" with Terry Lanni, chairman and c.e.o. of MGM Mirage; Rudy Maxa, one of America's premier consumer travel writers and broadcasters; and an update on the worldwide lodging industry with an emphasis on Dubai, Macau and Las Vegas.
- A follow-up general session panel, "Leading Leaders" by Philip Lee, c.e.o. of the Leader's Edge and master leadership team developer, will help you identify and cultivate leaders, compete globally for leadership talent, blend homegrown and outside leaders, appraise and recognize contribution to the organization, and know how and when to let go of misfit leaders.
- Chip Conley, keynote speaker of HotelWorld and c.e.o. and owner of Joie de Vivre Hospitality, will discuss his new book "Peak: How Great Companies Get Their Mojo from Maslow."

Go green with HotelWorld to close out the show with our final general sessions Feb. 27. "Is There Green in Your Future?" will dispel myths and offer tips on how to create an environmentally friendly hotel that your guests (and bottom line) will love. "So You REALLY Like Working With People?" will give hoteliers the five principles for personal fulfillment in hospitality according to Doug Kennedy, president of Kennedy Training Network.



Christina Harrison
Marketing Manager
charrison@questex.com

LAS VEGAS International Hospitality Week



Terri Lanni, Chairman and CEO of MGM Mirage.

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HotelWorld also sets the stage for the first-ever HotelWorld Global Hospitality and Design Awards dinner sponsored by Hotel & Motel Management, Hotel Design and Luxury Hotelier magazines. The HotelWorld Global Hospitality and Design Awards event is scheduled for Feb. 26 and will recognize and celebrate the accomplishments of deserving leaders in the hospitality industry. A total of 25 hospitality and design awards will be presented during the award ceremony. Dinner tickets and submission details are available on the HotelWorld Web site, *www.hotelworldexpo.com*.

When you're not in conference sessions or at a networking event, don't miss the chance to visit the HotelWorld exhibit floor with more than 150 exhibitors. HotelWorld will feature two specialty pavilions on the show floor called GreenWorld and The Design Center. GreenWorld will address the needs of hospitality leaders who are interested in finding environmentally friendly solutions for their businesses and will showcase products solely from green-minded exhibitors who provide sustainable solutions. The Design Center will showcase a wide variety of design products from exhibitors who supply their wares to all segments of the hospitality arena, including hotel, restaurant and nightclub/bar.

The buzz is out and HotelWorld Expo & Conference is the most talked-about industry show this year. We hope to see you in Las Vegas Feb. 25-27 for HotelWorld Expo and Conference.

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Kimberley Miller



PHOTO: GARY BOGDON

TROPICAL TREASURES The just-completed Sand Pearl Resort, Clearwater, Fla., showcases Miller's expertise in color integration and theme continuity.

Dallas' Hotel ZaZa (voted Condé Nast's Hottest New Hotel of 2003); The Mosaic in Beverly Hills, Calif.; the South Beach (Fla.) Marriott; and restaurants Citronelle in Washington and Dragonfly in Dallas and Houston, are just a few of the high-profile design projects in Kimberley Miller's extensive portfolio.



Kimberley Miller
Principal and c.e.o.,
Duncan & Miller Design

Together with her partner Turner Duncan and the rest of her Dallas-based design team, Miller has shepherded more than 1,000 hospitality projects since co-founding the firm in 1986.

Miller's expertise in color integration and theme continuity have resulted in numerous design awards, including the Gold Key award for the guestroom at the Wyndham Albuquerque (N.M.) Hotel.

In addition to designing hotels and restaurants, Miller has designed custom furniture and lighting, and most recently she created packaging design for a food gift company.

Q How would you describe your design style?
A Detailed, sensual, unexpected.

Q What inspires you the most?
A Fashion, traveling the world, tactile objects and fabrics. I love the way things feel to the hand.

Q What makes you a good designer?
A Passion, a willingness to experiment and go beyond a comfort zone, an impeccable eye with a developed sense of personal style, great color memory, and a mental catalog of all that one has seen or done.

Q What do you consider a signature of your design?
A Drama, unexpected scale, always a curve somewhere.

Q What recent design trend has been the biggest success?
A The concept of outdoor living, outdoor rooms—the advancement of fabrics and furniture that are suitable for outdoors but feel like they are appropriate for any indoor space.

Q What recent design trend has been the biggest bust?
A Trying to make senior living facilities look like a private residence. They always seem to turn out like cheap hotels or hospitals with no personal touch.

Q How do you get in a creative mood for each project?
A A variety of ways: getting up very early in the morning with coffee and curling up on the sofa with all kinds of magazines—fashion, travel, food—together with my favorite books and a sketch pad. Going to a bookstore, drawing, doodling. Having a great dialogue about design ideas and "what ifs" over a fabulous meal.

Q Your advice to someone looking to enter the hotel design field?
A Be prepared to work hard, work harder and have a determination to learn and absorb. Be receptive and realize you don't know everything and you never will, and there is always more than one solution to every design. Learn teamwork and develop a personality. If you can't explain your design verbally and sell it, it really means nothing.

Q What was your most important business lesson learned?
A Don't give anything away for free—if you don't value your talent, no one else will! And, the cream always rises to the top.

Q Who do you admire in this business?
A Philippe Starck. I admire his ability to really brand himself effectively. It's brilliant.

Q What hotel in the world has the most interesting design? Why?
A Hotel ZaZa, because the owner is very talented, uninhibited and very much fun in the creative process. The results are a unique and exciting design filled with imagination and the unexpected.

Q Describe the perfect client? The worst?
A The perfect client is one who trusts the designer and what they have been hired to do. The worst client is one who has no infrastructure within their firm, is noncommittal and without financial resources.

Q What do you do to relax?
A Exercise, shop for great furniture and accessory deals, spend a lot of time with the puppies!

—Patricia Sheehan

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CIRCLE NO. 101

A tactile experience



PHOTOGRAPHY: ROBERT MANELLA

The second annual gathering of members of the Association for Contract Textiles, titled interACT, brought together industry professionals focused on textiles and the environment. Members and associates gathered at New York University's Kimmel Center for two days of topical conference sessions and informal networking.

Topics covered the business outlook for the contract marketplace, textiles in a global arena, perspectives on the Sustainable Textile Standard and insights into different market sectors.

[Above, from left]: The ACT board of directors: Annette Schaich, Maharam; Joe Kilby, Schumacher (ACT vice president); Kathy Gowdy, Momentum Group; Anna Hernandez, Luna Textiles (ACT past president); Janan Rabiah, ACT executive director; Margaret Dunford, ACT secretary; Liz Johnson, Haworth (ACT treasurer); and Carol Derby, Designtex (ACT president). Board members missing from the photo are John Rowan, C.F. Stinson and Hazel Siegel.







PHOTO GRAPHY: NEWSCAST

Dialogue on design

Members of the New York design community convened recently at the Spring Street showroom of kitchen and bath dealer Davis & Warshow to partake in the second installment of the fledgling series Dialogue on Design. Laura Kirar, founder and creative director of Tru Interior Design, was guest speaker for the event, which attracted more than 60 guests.

[Above, clockwise from left]: Designer Laura Kirar and David Finkel, vice president, Davis & Warshow, enjoy the evening's signature drink, the Kirar Royale, created in honor of the guest speaker; Rima Suqi, host/journalist with Sheldon Malc, director of showrooms, Davis & Warshow; Finkel greets Logan Wallace and Lisa Francois from Thierry Despont Design.

SB Architects promotions

SB Architects added three new principals to the San Francisco-based practice: Bruce Wright, Thomas Sprinkle and Mark Sopp.

Wright brings more than 15 years experience designing hotels, resorts and mixed-use environments to the firm.

Sprinkle brings more than 20 years experience to his role as principal. As one of the primary design directors at SB Architects, Sprinkle shares responsibility for the firm's overall approach to design, as well as leading the design efforts on particular projects.

Sopp contributes to the firm nearly 20 years of experience. A Leadership in Energy and Environmental Design-accredited professional, Sopp is an advocate for sustainable design and development strategies.



[left to right] Mark Sopp, Bruce Wright, Thomas Sprinkle.

In related news, SB Architects was listed among both the fastest-growing companies in the San Francisco Bay area and in the U.S.

According to the *San Francisco Business Times*, SB Architects is the fastest-growing architecture practice in the Bay area and The Zweig Letter Hot Firm List recently included the firm on its list of the fastest-growing architecture and engineering firms in the country.

Kudos to Karp

Architect Kobi Karp of Kobi Karp Architecture & Interior Design recently was honored as Architect of the Year during a gala at Donald Trump's Mar-a-Lago estate on Palm Beach, Fla. Renowned for his designs that dominate the Miami skyline, Karp was honored by his peers and industry leaders for his work at the 2007 Community Advancement Awards. KKAID specializes in architecture, planning and interior design with more than $10 billion in projects globally. The company's portfolio includes luxury high-rise mixed-use developments, hospitality and entertainment centers, and luxury commercial and retail spaces.



MOVERS & SHAKERS



Peter A. Nimmer

Leo A Daly

The Phoenix office of Leo A Daly appointed Peter A. Nimmer vice president and director of operations. In his position, Nimmer will be responsible for overseeing business and internal operations for the Phoenix office. Nimmer has held positions in design and management for more than 30 years. Besides having previously worked for several of the top architecture firms in the Phoenix metro area, Nimmer owned his own firm. Before joining Leo A Daly, Nimmer was the director of architecture at M&W Zander in Phoenix.

Showcase of recent projects











▲ THE MARQUÉS de RISCAL HOTEL/ ELCIEGO, SPAIN



Frank O. Gehry
Architect

■ The Marqués de Riscal Hotel, a Luxury Collection hotel in the heart of the Rioja Alavesa region in Spain, was designed and built by renowned architect Frank O. Gehry, visionary behind the Guggenheim Museum in Bilbao.

■ The hotel's spectacular curves, titanium roof and asymmetric walls provide an elegant contrast to the historic wine cellars, which were designed in 1858 by the architect Ricardo Bellsola.

■ The hotel's 43 luxury rooms and suites, each different in their shapes and views, are "thrown" in two wings connected by a suspended footbridge.

■ Gehry's interior design, characterized by forms, colors and materials, offers an avant-garde vision.

■ The leather and raw maple wood of the suites, the dark marble of the bathrooms and furniture by Gehry and by other architects including Alvar Aalto, blend harmoniously with advanced technology.

■ State-of-the-art Beovision televisions by Bang & Olufsen, VoIP telephones and WiFi Internet access in all areas of the hotel complement the modern furniture.

■ In addition to a Michelin-star restaurant, the hotel offers an informal wine bar, a rooftop lounge with panoramic views, a library, meeting and conference space and The Caudalie Vinothérapie Spa.

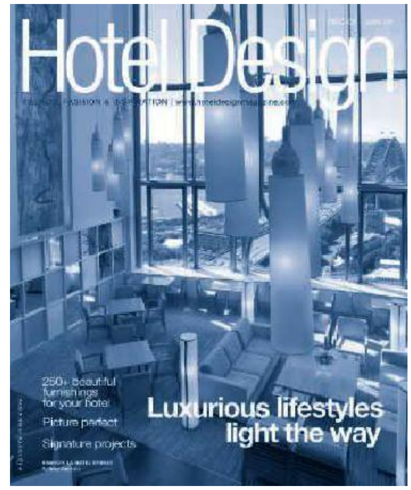
■ Completion date: July 2006

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Please fill in ovals as shown ●

1. Which of the following best describes your business relationship to the hotel, resort or spa industry?
(fill in ONE only)

Architects/Designers

01 ○ Interior Design Firm designing hotel, resort and spa properties
02 ○ Architectural Firm designing hotel, resort and spa properties
03 ○ Contractor/Builder/Developer building hotel, resort and spa properties
04 ○ Purchasing Firm buying FF&E for hotel, resort and spa properties
05 ○ Other (please specify) ______________________

Owner/Operators

06 ○ Hotel →
07 ○ Resort →
08 ○ Lodge →

If a hotel, resort or lodge, indicate the number of rooms:
1 ○ 300 Rooms or More
2 ○ 100-299 Rooms
3 ○ Under 100 Rooms

09 ○ Destination Spa
13 ○ Headquarters or Regional Office: Franchises, Chains, Referral/Management Organizations
14 ○ Hotel Property/Real Estate Developers/ Independent Developers
20 ○ Other (please specify) ______________________

30 ○ **Trade, Supplier, Dealer, Distributor or Manufacturer's Rep**

50 ○ **Other (please specify)** ______________________

2. Which of the following best describes your title?
(fill in ONE only)

001 ○ Owner/President/CEO
002 ○ Partner
003 ○ Project Director/Manager
004 ○ Purchasing Director/Manager
005 ○ Architectural Director
006 ○ Sr. Design Director
007 ○ Other VP/Director/Manager
008 ○ Interior Designer/Architect/Engineer
009 ○ Other Design Personnel (please specify) ______________________
010 ○ Other Management Personnel (please specify) ______________________
020 ○ Other (please specify) ______________________

3. Owner/Operators (Lodges, hotels, resorts, spas)

A. If more than one, how many properties do you own or operate? (please specify) ______________________

4. How many lodging projects have you worked on for hotels, resorts and spas in the last 24 months?

1 ○ 25 or more
2 ○ 10–24
3 ○ 5–9
4 ○ 1–4

5. Please indicate the number of employees at your firm's address, including yourself:

1 ○ 25 or more
2 ○ 10–24
3 ○ 5–9
4 ○ 1–4

6. Which of the following functions do you perform in the design/décor process?
(fill in ALL that apply)

1 ○ Program Planning and Concept
2 ○ Schematic Designer
3 ○ Design Development
4 ○ Architecture/Design/Development
5 ○ Installation
6 ○ Other (please specify) ______________________

89 ○ None of the above

7. Your firm's total lodging project revenue for the last 12 months? (For architectural or interior design firms only):

1 ○ More than $10 Million
2 ○ $5M – $9.99 Million
3 ○ $4M – $4.99 Million
4 ○ $3M – $3.99 Million
5 ○ $2M – $2.99 Million
6 ○ $1M – $1.99 Million
7 ○ Less than $1 Million

8. Type of ownership (for hotels and resorts only):

1 ○ Chain
2 ○ Franchise
3 ○ Management Company
4 ○ Independent
999 ○ Other (please specify) ______________________

9. Which of the following product categories do you purchase, specify, approve or otherwise influence the purchase of?
(fill in ALL that apply)

21 ○ Apparel
22 ○ Architectural/Building Products (including electrical, plumbing and other products)
23 ○ Art & Accessories (including flowers and plants)
24 ○ Communication systems, services and equipment (including audio/visual)
25 ○ Furniture, fixtures, equipment (FF&E)
26 ○ Wall coverings
27 ○ Fabrics
28 ○ Lighting Products
29 ○ Flooring (including stone, tile, carpeting)
30 ○ Security Systems
31 ○ Window Treatments
32 ○ Other (please specify) ______________________

99 ○ None of the above

For important free product/service information, circle the numbers that correspond to the ads you've seen in this issue.

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QUESTEX MEDIA

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Your guide to featured projects

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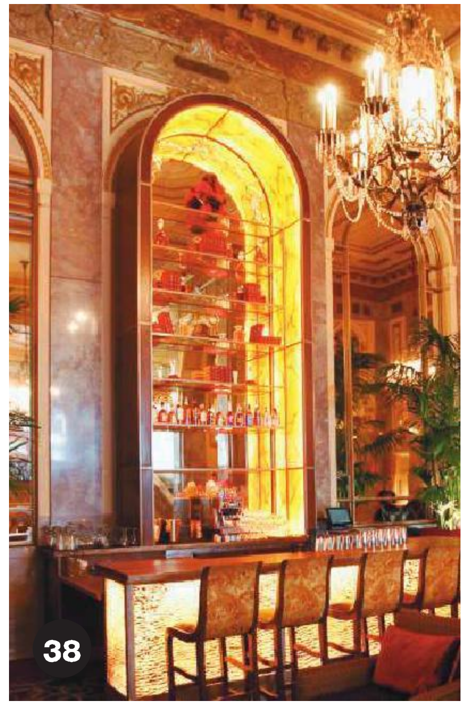
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List mania

I'm a list nut. If there are chores to do, people to call or gifts to buy, it goes on a list. I'm not as obsessive as one friend of mine, who tracks all his to do tasks in Excel spreadsheets, but I'm close behind in the compulsion to categorize.

I know there are software-based programs and Web sites where one can organize lists, update them and even post them for all to see, but I prefer the old-fashioned scrap paper method. (Check out *tadalist.com* if you have a voyeuristic streak. You can monitor the mundane lives of others—including their grocery and cleaning lists, for example, or the not-so-mundane, like "things to do before I die.")

Of course, designers are among the ultimate list makers—each project is one big punch list, right?

I'm also a trends list junkie—fashion ins and outs, celebrity rankings and, of course, hotel design trends—including what's hot and what's not.



Patricia Sheehan
Managing Editor

It's no surprise that green design topped the hot trends lists for '07, and going into '08 the sustainability/eco-conscious movement rolls on. While the hoopla over everything green admittedly can be a bit dizzying, there's no denying its top-of-mind dominance among designers, developers and guests. With that in mind, Questex Media's HotelWorld Network will offer a forum for green solutions during International Hospitality Week, Feb. 24-27, in Las Vegas. Go to *www.hotelworldexpo.com* for more information on GreenWorld.

Finally, here's a list of design elements that were ubiquitous in many hotels last year. Let's see if they hold up to survive another renovation cycle or go the way of the armoire and incandescent lightbulbs:

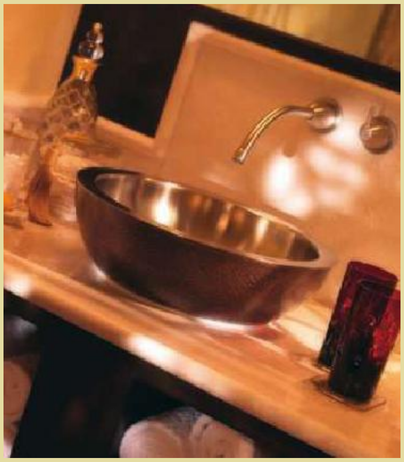
- Humongous headboards
- Decorative bed scarves
- Planters full of grass. Just grass. Some of it was artificial, too!
- Blue, green, orange and chocolate brown color combos. For that matter, the whole retro '70s earth tone palette
- Low-to-the-floor platform beds
- Cutesy in-room signage commanding guests to "think," "eat," "relax" and "wash," displayed on pencils, food packaging, pillows and soap wrappers
- Peek-a-boo bathroom design
- Not-so-subliminal scents: Waves of lavender and linen (and patchouli) permeated the air of hotel lobbies from South Beach to Shanghai. I'm partial to the heavenly aroma of chocolate chip cookies warmed deskfront at the Doubletree brand.



I know you track (and create) these trends, too. What's hot and not in your book? Share your thoughts with me and we'll publish them in an upcoming issue.

psheehan@questex.com

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